



# ANNUAL REPORT 2024-2025

**HELP** | Society for Help Entire Lower & Rural People



## VISION

To facilitate a world with an enabling environment where no girl or woman bought or sold, where each and every girl can realise her potential of creating a safe, supportive and responsive society that upholds the right to protection and dignity of every child in the state of Andhra Pradesh

## MISSION

To combat trafficking of women and girls for Commercial Sexual Exploitation (CSE) in all its forms especially prostitution. To ensure women and girls are protected from abuse, exploitation and trafficking and enjoying their rights and entitlements making the duty bearers and communities are responsive and accountable to their wellbeing



## ANNUAL REPORT 2024-2025

### Phone

+91 99497 23666 | 085923 56194

### Email

helpap2002@yahoo.com | helpap@gmail.com

### Website

helpap.org  
childprotectioninfo.in

### Social Media Handles

<https://www.linkedin.com/in/help-ap-a632a150/>  
<https://twitter.com/helpap>  
<https://www.facebook.com/HELPAP.NGO/>  
<https://www.instagram.com/helpapongole/>

# FOREWORD



**Secretary  
Ram Mohan NVS**

“**Child protection  
and safeguarding  
remain at the  
heart of our work**”

## **Dear Friends and Partners,**

Reflecting on the past year, I feel immense gratitude and pride in the meaningful progress we have achieved in uplifting children, women, and youth from some of the most disadvantaged and excluded communities across Andhra Pradesh. Through our integrated, rights-based approach—spanning education, health, livelihoods, gender equality, and protection—HELP has continued to advance its mission of inclusive social transformation.

In the field of education, we have witnessed the transformative power of reintegrating children of trafficking survivors and those born to individuals in sex work into the formal education system. By facilitating their enrollment in schools and hostels, we are not only promoting academic development but also ensuring safe and stigma-free environments. These nurturing spaces have allowed children to dream, grow, and step away from cycles of exploitation.

Child protection and safeguarding remain at the heart of our work. Over the past year, we have reinforced community-led child protection structures, introduced trauma-informed care, and fostered resilience among at-risk children and youth vulnerable to inter-generational trafficking and commercial sexual exploitation. Our comprehensive interventions are designed to uphold every child's right to safety, dignity, and opportunity, regardless of their circumstances.

Our economic empowerment programs have centered around women—especially those with lived experiences of trafficking and sex work—offering pathways to skill development, financial literacy, and sustainable livelihoods. Through the formation and strengthening of Self-Help Groups (SHGs), women have gained access to institutional credit and entrepreneurial opportunities. Notably, 40 survivors secured ₹40 lakhs in loans from local banks, with 10 women launching individual enterprises and 4 initiating collective ventures. Over 110 women have stepped into leadership roles, reclaiming agency over their lives and becoming catalysts for change in their families and communities.

Recognizing the growing impact of climate change and socio-

**“Together, we are extending our reach and deepening our efforts to prevent second-generation trafficking, especially for commercial sexual exploitation, while addressing all forms of violence against children and women from marginalized communities.”**

economic instability, we have also prioritized community resilience and disaster preparedness, especially for marginalized women and children. By equipping communities with the tools to respond to crises and reduce vulnerability, we are building long-term sustainability and adaptive capacity.

This year marked a renewed emphasis on grassroots leadership and community partnerships. We have worked closely with local collectives such as VIMUKTHI—a network of survivors and women in sex work—to co-design interventions grounded in lived realities. By building capacities in financial management, governance, and service delivery, we are ensuring that our collective efforts are rooted in sustainability, inclusion, and community ownership.

Following a rigorous selection and capacity-building process involving over 20 NGOs across Andhra Pradesh, we proudly partnered with 20 high-impact organizations. Together, we are extending our reach and deepening our efforts to prevent second-generation trafficking, especially for commercial sexual exploitation, while addressing all forms of violence against children and women from marginalized communities. As an alliance of like-minded organizations, we are committed to strengthening the Juvenile Justice System and co-creating an environment where the rights and dignity of vulnerable populations are upheld.

Looking ahead, we reaffirm our unwavering commitment to a world that is just, inclusive, and equitable—where every child, every woman, and every individual can access opportunities to grow, learn, and live with dignity.

We extend our heartfelt thanks to all our supporters, donors, government collaborators, and allied partners who have stood beside us on this journey. With your continued support, we look forward to another year of impact, resilience, and shared hope.

**In solidarity,  
HELP**

**Society for Help Entire Lower & Rural People.**



# Contents

Overview of the year	6
Impact in numbers	7
About HELP	9
Goal & Objectives	10
<u>Highlights 2024-2025</u>	
Community Engagement	12
Media Sensitization	13
Survivor Leadership	14
Integrated Crisis Response System	15
Advocacy & Lobbying	16
Networking & Collaboration	17
Capacity Building	19
Financial Inclusion	20
Advancing Children's Rights & Well Being	23
Survivor Healthcare & Support	25
Disaster Relief Services	26
Organizational Development	27
Case Studies	28
Bottlenecks	29
Way Forward	30



## OVERVIEW OF THE YEAR

---

HELP has been working to combat Commercial Sexual Exploitation (CSE), particularly trafficking for prostitution, among children and marginalized women. Over the past five years, with support from KAMONHASHI – JAPAN, HELP and VIMUKTHI—a state-level forum of trafficking survivors and victims of CSE—have developed a community-led approach grounded in participation, partnerships, and strengthening community-based organizations (CBOs).

Central to this approach is empowering survivors as change makers. Through leadership development, survivors have advanced rights-based advocacy, improving access to social entitlements, welfare schemes, and criminal justice services. Trained survivor leaders have sensitized stakeholders, engaged in media advocacy, and achieved financial inclusion via Self-Help Groups (SHGs).

With support from DASRA's Rebuild India Fund, HELP researched the vulnerability of children of survivors and CSE victims. The findings strengthened evidence-based advocacy by survivor collectives. Partnerships with CBOs have enhanced VIMUKTHI's leadership capacity, enabling them to lead 17 community-level collectives and improve service access across three districts in Andhra Pradesh.

HELP has also focused on internal organizational development, improving staff capacity in operations, communication, and data management. This has expanded their ability to support community-led initiatives like VIMUKTHI and deliver timely responses to Gender-Based

Violence (GBV) cases through a community-led Integrated Crisis Response System, thereby fostering stakeholder trust.

Recognizing the complex challenges survivors face—social, economic, political, health, and mental—HELP has prioritized mental health support. It trained survivor leaders in “barefoot counselling” for community-based trauma care, while severe cases were referred to professionals. Workshops with ANMs, ASHA workers, and Anganwadi workers promoted trauma-informed care and early identification of psychiatric issues. HELP also facilitated referrals and treatment for STIs, STDs, and HIV/AIDS through APSACS's TI Programme during 2024–25.

HELP uses media as a powerful advocacy tool to shift narratives from victim-blaming to state accountability. Joint workshops with VIMUKTHI and journalists addressed survivor rights and media ethics. Roundtable meetings with policymakers advocated for including survivors in vulnerability assessments and ensuring access to food and social protections.

Through the SHAKTI project by Sanjog India, HELP improved financial inclusion, encouraging nearly 300 survivor collective members to join or form SHGs. Training in entrepreneurship and financial management was provided in partnership with MEPMA.

Additionally, HELP collaborated with the AP State Commission for Protection of Child Rights to study and present post-COVID realities of survivors in a state-level workshop with survivor leaders and key officials.

# IMPACT IN NUMBERS

## INTEGRATED CRISIS RESPONSE ON GBV

**90**

Collective members received crisis response services against physical and sexual abuse

**60**

Cases addressed against violence by intimate partners, husband harassment & domestic violence

## COMMUNITY ENGAGEMENT

**972**

Community members participated and known vision and mission of HELP and VIMUKTHI

**71**

Community outreach meetings/campaigns conducted

## CHILD RIGHTS PROMOTION

**3,500**

Children got orientation on child rights and state child protection mechanisms & systems

**250**

Parents & caregivers trained in positive parenting techniques for family safer ambience

**350**

Community stakeholders participated in child protection mapping exercises

**225**

Adolescent girls sensitised on Sexual Reproductive Health Rights

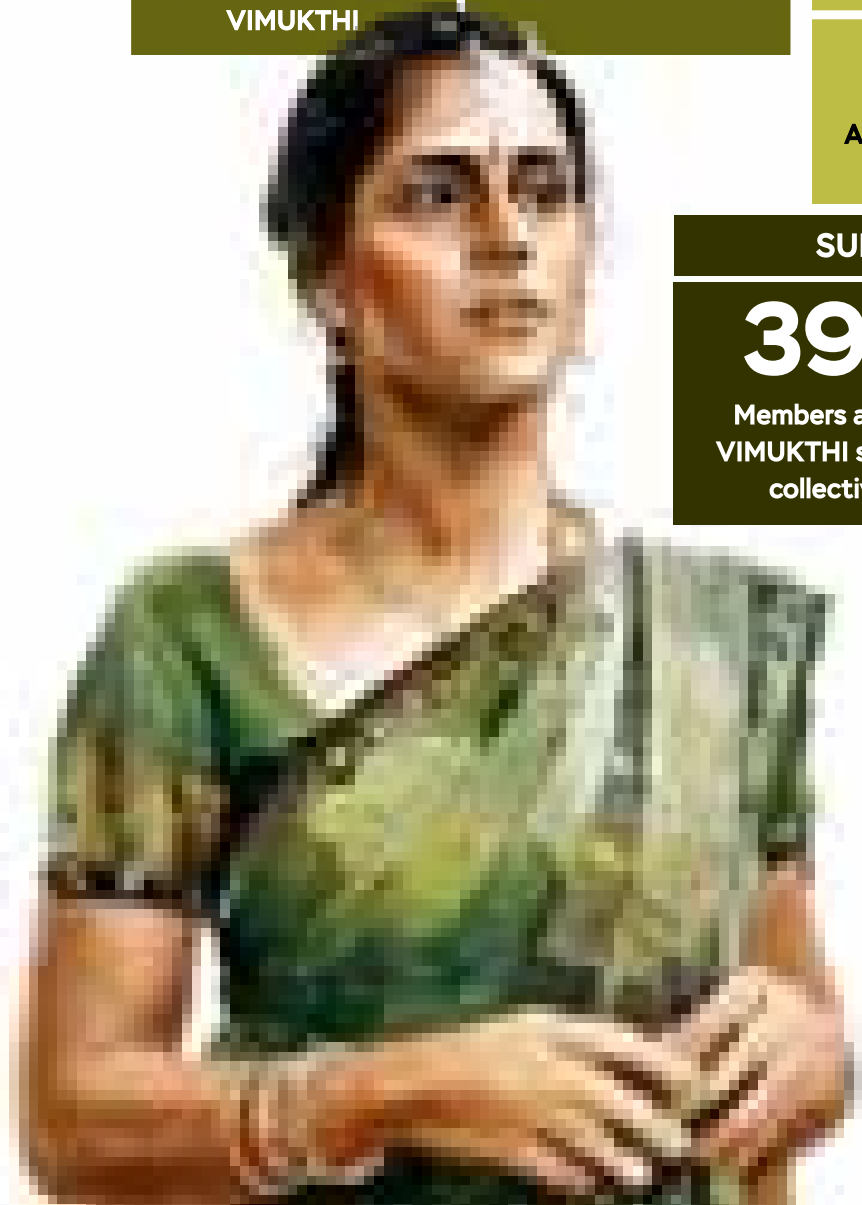
## SURVIVOR LEADERSHIP

**395**

Members among VIMUKTHI survivor collectives

**245**

Members accessed social entitlements (e.g., ration cards, Aadhaar cards, and pensions)



# IMPACT IN NUMBERS

## POLICY ADVOCACY

**250**

Police officers sensitized on pre and post-rescue protocols and legal provisions for rehab and VC

**90**

District and state-level officials understood survivors' challenges in accessing social entitlements and state support services

## HEALTH CARE

**58**

ANMs and ASHA workers trained on identifying and healing mental health issues for survivors

**30**

Survivor leaders trained as barefoot counsellors to serve community based mental health services

**58**

Survivors referred for mental health care support services

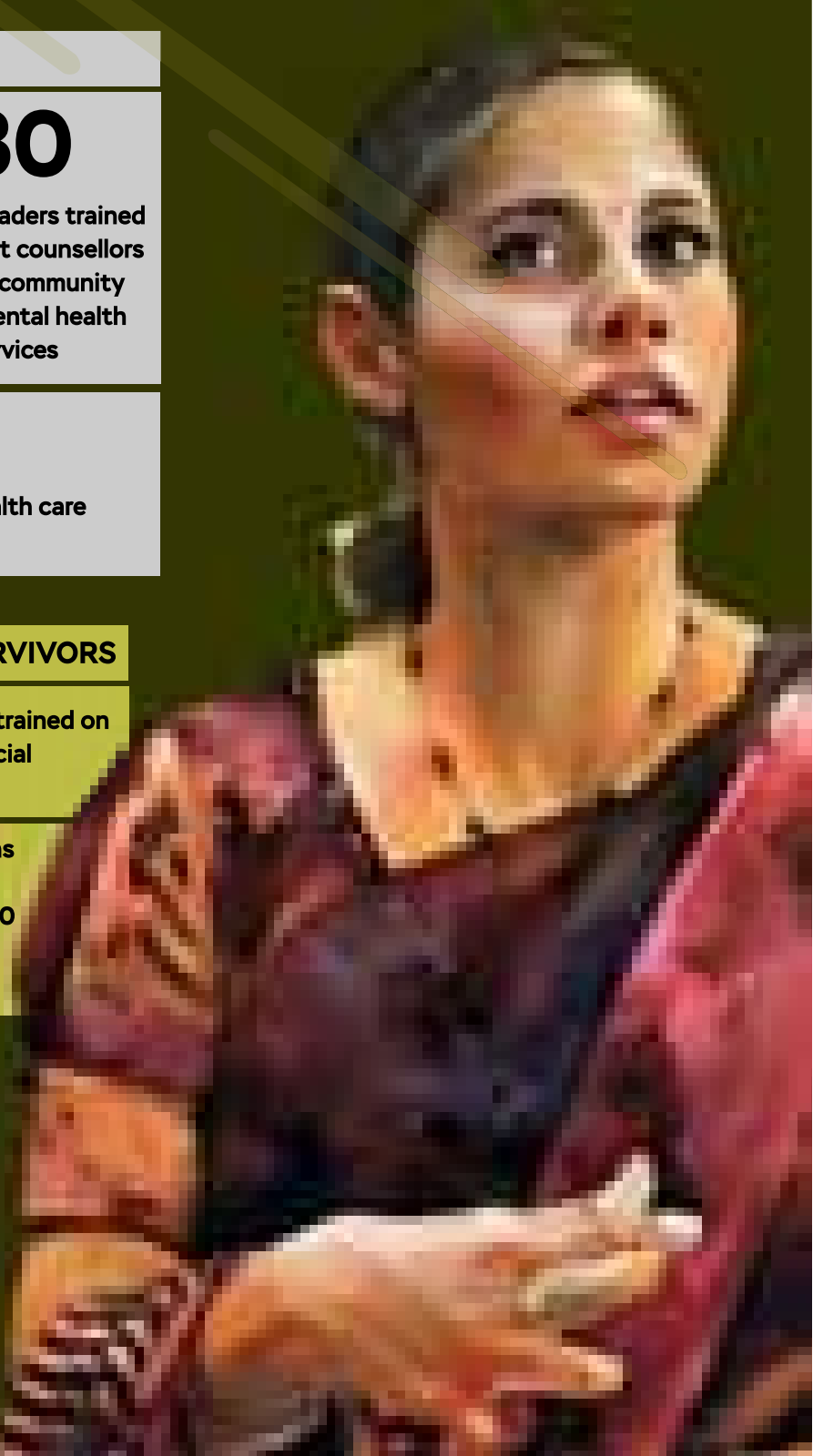
## FINANCIAL INCLUSION OF SURVIVORS

**110**

Survivors joined SHGs and trained on entrepreneurship and financial management

**40**

Survivors accessed bank loans through SHGs & 4 members started group businesses & 10 members started individual businesses



# ABOUT HELP



Society for Help Entire Lower & rural People – HELP is a voluntary organisation established in the year 1993 by a team of senior journalists, academicians and social workers committed to protection of women & children from various forms of violence, Sexual exploitation, abuse and trafficking. HELP is an important policy-influencing organization in the State of Andhra Pradesh. It is also one for the first organizations of its kind in the state to holistically approach the issue of Trafficking in persons and works on a range of activities as part of its Counter Trafficking Measures – right from Campaign, Advocacy and Sensitisation of various stakeholders on the issue of trafficking, to the Rescue, Rehabilitation and Socio-economic Reintegration of trafficked persons.

HELP's integrated case management approach including above interventions serves the rescued survivors of trafficking with victim/witness protection services that play key role in effective prosecution of the case that results in improving the rate of conviction to the traffickers and other perpetrators involved in the crime. HELP is an important resource organisation to both government and non-government organisations, agencies and institutions that prepare and disseminate various knowledge/IEC material, also collaborate in imparting capacity building trainings to the personnel from line departments on existing schemes, policies, legislations, Acts as well as GOs on rehabilitation, reintegration and other state support services, social entitlements and also criminal justice services including victim compensation.

Taking in to consideration of its everlasting services for past three decades and its unstinted efforts and commitment to strengthen the Juvenile Justice System, the Government of India honoured HELP with National Award under institutional category in the year 2016 at Rashtrapathi Bhavan, NEW DELHI by Hon'ble president of India.

In addition to the above accolades, Mr Ram Mohan – Secretary, HELP appointed as a member in state level coordination committee on "Trafficking of Women and Children for Commercial Sexual Exploitation and also implementation of measures for rescue and rehabilitation of victims of human trafficking" by the Govt of Andhra Pradesh. Further, the Crime Investigation Department, Govt. of Andhra Pradesh appointed HELP as a nodal NGO to combat trafficking in persons in better coordination with Anti-Human Trafficking Units (AHTUs) and swift response to the trafficking cases in the state.

# GOAL & OBJECTIVES

## OF THE ORGANISATION



### GOAL

To significantly reduce the incidence of trafficking of women and girls for Commercial Sexual Exploitation (CSE) across Andhra Pradesh, ensuring that survivors are protected, rehabilitated, and empowered to lead dignified lives, while simultaneously fostering accountable communities and duty bearers committed to upholding the rights and safety of every girl child.

### OBJECTIVES

- To stop child trafficking and Second Generation Prostitution and young women.
- To prepare underprivileged children (children of women in prostitution and Child labour) for entry into the formal system.
- To prevent STD/HIV/AIDS among women in prostitution.
- To provide care & support for HIV/AIDS affected & infected
- To support for dignified life to the women in prostitution and their children through comprehensive social interventions like education, shelter, health, nutrition, recreation, vocational & life skill trainings, personality development, value education, counselling etc.,
- To create a fair, just and gender sensitive society by people's own initiative
- To train local youth & children to protect them from all kinds of abuse and exploitation.
- To undertake Advocacy and Lobbying for implementation of laws and appropriate changes in the legislation and policy & programmes to curb the crime of trafficking in persons.
- To undertake sensitization and training programmes for GOs, NGOs, INGOs and Police personnel and other line departments on anti-trafficking and child rights.
- To support and network with other NGOs with similar Vision and Mission.



## WHAT WE DO

- We are basically grassroots level workers who work on the ground for Rescue, Rehabilitation, Reintegration, Prevention, and Protection, facilitate prosecution and Repatriation of women and child victims of human trafficking and sexual assault.
- Supporting women and child victims of GBV mainly sexual abuse and exploitation and helping them in their fight to access justice and ensuring strong legal representation.
- Working with law enforcement, education department, health department, Panchayats and community groups to ensure prevention of human trafficking and all forms of violence against women and children
- Work with line departments, state/statutory authorities on new reformatory and legislations and support the state in implementation of policies, programmes & schemes for the benefit of women and children.
- Undertaking action-oriented research into women and child rights issues to strengthen existing laws and propose necessary reforms towards achieving the constitutional goal of equality.
- We prepare position papers, status reports, fact sheets and backgrounders on various facets of the law vis-à-vis discrimination against Women and Children.
- System strengthening through capacity building training to law enforcement agencies, Police Training & Judicial Academies, NGO's and so on, to ensure effective implementation of laws related to women & child rights.
- HELP has promoted networks and groups. It serves as an umbrella that coordinates and takes direction from its network partners in its work against sexual exploitation/abuse and in support of Child Rights and women's human rights.



# HIGHLIGHTS 2024 - 25

## COMMUNITY ENGAGEMENT

Gathering the people who are facing similar issues and challenges at one place and creating a space for exchanging experiences, shared goals and ideas, motivating them towards collective action that address their issues and challenges made it a meaningful intervention with enough commitment and ownership of communities. It involves fostering a sense of collective responsibility and action, often through community-led initiatives, neighborhood watch programs, and local support networks.

- Created awareness on issues and challenges of survivors of trafficking and victims of CSE, benefits of joining VIMUKTHI survivors collectives and also Self Help Groups that helps survivors in their financial inclusion and in turn their socio-economic empowerment.



## EFFECTS

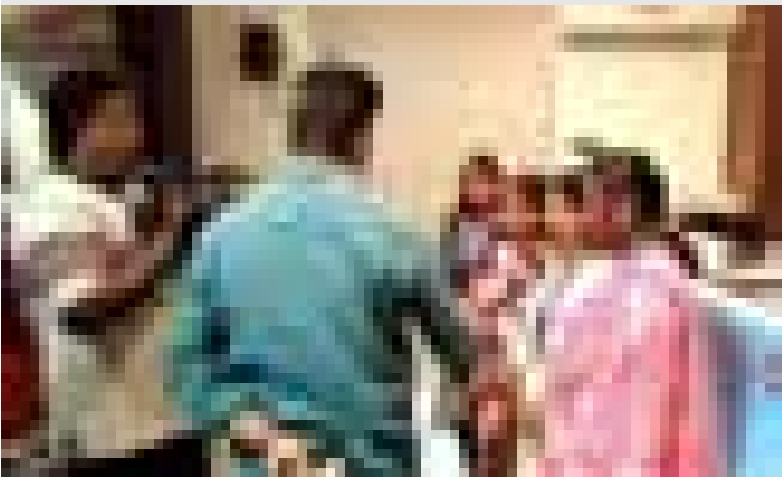
71	385	972
Community outreach meetings/campaigns conducted	Community members understood the need for joining in to VIMUKTHI survivors collectives	Community members participated and understood the vision and mission of VIMUKTHI



## MEDIA SENSITIZATION

HELP felt it is very crucial to explore the issues and challenges being faced by the rescued survivors of trafficking and victims of CSE (Sex Workers) to media in terms of their rehabilitation, Victim Compensation, financial inclusion and alternative livelihoods. So that, we could witness a trend shift in depicting the issue in the perspective of criminalizing the victims instead of being presenting them to world as real stakeholders to enjoy their constitutional rights and accessing their entitlements on a rights based approach.

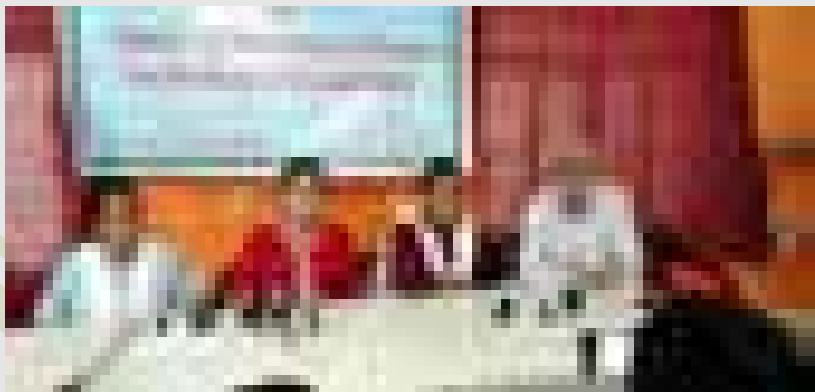
- Conducted a regional level workshop with media personnel on understanding the issues of survivors of trafficking and victims of CSE, media protocols and role of media in addressing issues and challenges in prevention of trafficking.



## EFFECTS

**50**

Media personnel understood the media protocols in addressing issues of trafficking survivors



**100**

Survivors participated and issued declaration with the following demands to the state

## DEMANDS

- Immediate Implementation of Supreme Court Guidelines
- Sensitization of Law Enforcement
- Community Based Rehabilitation
- Strict implementation of GO.MS.No. 1 and 28
- Victim Compensation
- Strengthening Anti-Human Trafficking Units (AHTUs)
- Access to Social Security Schemes
- Tracking & Mapping of Victims

## SURVIVOR LEADERSHIP

HELP always prefers to prioritize the voices and experiences of survivors on board through their direct involvement in designing, implementation, and evaluation of anti-trafficking projects/programmes.

- Survivor leaders have provided invaluable insights into the dynamics of exploitation, effective recovery pathways, and what truly works in prevention. Engaging survivors not only empowered them in their healing journey but also ensured that interventions are survivor-centric, culturally appropriate, and more effective in addressing the root causes and consequences of trafficking.

## EFFECTS

**95**

**New members have joined in  
VIMUKTHI survivors collectives**

**395**

**Number of collective members  
by May 2025**

**245**

**Collective members accessed  
social entitlements like ration  
cards, Aadhaar cards, voter IDs,  
Birth certificates for their  
children, house pattas and  
pensions under various welfare  
schemes.**



## INTEGRATED CRISIS RESPONSE SYSTEM



HELP initiated an Integrated Crisis Response System by imparting and training and involving survivor leaders as human rights supporters to defend the violence incidents against their community members.

- This system facilitates immediate response over phone or in person (based on the distance and its gravity) to a crisis incident against the survivors to mitigate its immediate effect.

## EFFECTS

37	90	390
Crisis incidents have been attended by the crisis response team in 2024-25	Total survivors benefited right from its inception in 2023	Collective members on a whole built a trust among survivors on HELP and VIMUKTHI leaders for its rapid response with immediate moral support and legal aid services

## ADVOCACY & LOBBYING

Advocacy & lobbying is instrumental in influencing policy and legislative changes, victim-friendly policy reformation to create a more robust legal and systemic framework for combating human trafficking and protecting victims from Gender Based Violence. It involves engaging with policymakers, raising public awareness, building coalitions, and campaigning for stronger laws, and improved effective service delivery to the survivors of trafficking and victims of CSE (Sex Workers).

- Conducted workshops/interface with policy makers and planners as well as statutory bodies like SCPCR, Women Commission, CWC and other state-run child protection mechanisms on unveiling the post COVID impact on victims of CSE and survivors of trafficking.
- Conducted a round table meeting on Community Based Rehabilitation, Victim Compensation and livelihoods involving women leaders from various political parties, duty bearers and survivors.
- Conducted a State level workshop with AHTUs and other line departments on strengthening coordinated response to Trafficking and GBV in facilitation of HELP.
- Conducted sensitisation workshop to local village/ward Sachivalayams (secretariats) personnel on need for improved access to rights and social entitlements to survivors and victims of CSE.

## EFFECTS

**60**

Policy makers and planners and also like minded NGOs/CBOs have discussed on issues and challenges of socio-economic, health and education of their children among survivors of trafficking and victims of CSE as impact of COVID 19 outbreak

**20**

Survivor leaders have interacted with the policy makers and planners and brought their issues and challenges to their notice

**20**

Survivor leaders submitted representation to the policy makers and planners requesting them to recommend to the government to address their issues and challenges

## EFFECTS

25

state level duty bearers and women leaders from various political parties discussed on sustainable solutions focusing on alternative livelihoods, community-based rehabilitation (CBR), and effective implementation of the victim compensation scheme

35

Local duty bearers from village and ward Sachivalayams understood the need for supporting survivors of trafficking and victims of CSE in accessing benefits from existing welfare schemes.

86

Police officers (AHTU), DCPU staff, and NGO partners from 6 districts of Andhra Pradesh have been trained on various issues and ill effects of human trafficking, applicable laws, pre and post rescue protocols, and importance of inter-departmental coordination.



## NETWORKING & COLLABORATION

HELP particularly in 2024-25 focused on building and leveraging relationships with individuals, like minded NGOs/CBOs, mainly those who are aligned with responding and addressing the issues of women and children mainly GBV, rehabilitation and financial inclusion of survivors of trafficking and victims of CSE as sole or one of their thematic areas. This collaboration is to achieve shared goals, exchange information, and create mutual benefit.

- Conducted regional level workshop on networking and collaboration with other sex worker-led organizations/CBOs, NGOs and SHGs to collaborate with government agencies, systems and mechanisms.
- Conducted State level Workshop on networking and coalition building with other women led groups, human rights organisations to build collective voices and strengthen solidarity towards issues and challenges being faced by survivors of trafficking and victims of CSE.

## EFFECTS

# 20

Other sex workers organisations and CBOs have built network with HELP & VIMUKTHI. Increased networking and collaboration towards strengthening anti-trafficking agenda in the state of Andhra Pradesh.

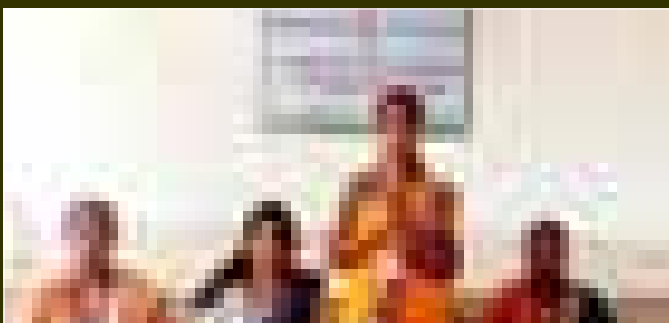
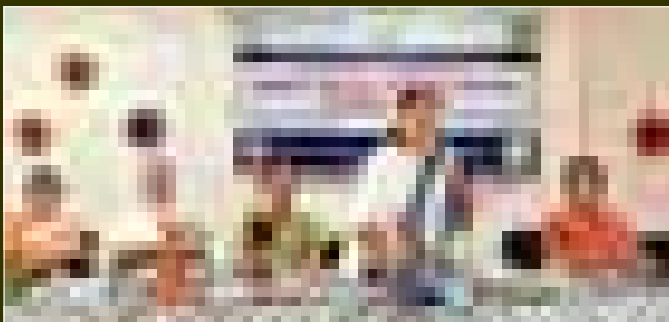
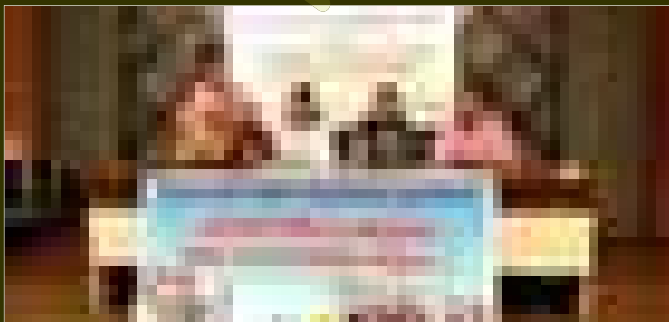
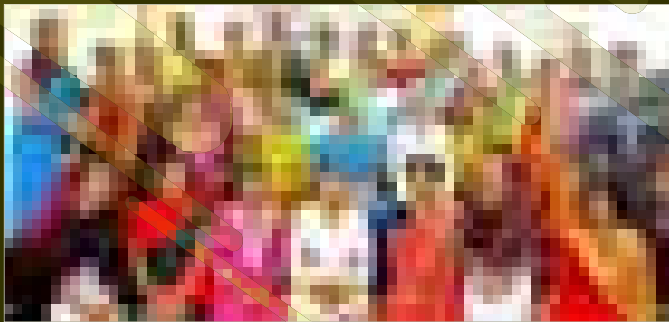
# 10

Like-minded organisations expressed consent to work in alliance with HELP and VIMUKTHI to address gaps in rehabilitation and other support services by the state.

# 21

NGO representatives have discussed with 12 survivor leaders and understood the gaps in extending effective services to the rescued survivors of trafficking and victims of CSE.

Increased visibility of VIMUKTHI towards evolving as a state level collective working exclusively for the rescued survivors of trafficking and victims of CSE (Sex Workers) in the state of Andhra Pradesh.



## CAPACITY BUILDING

HELP imparted specialized training to personnel from line departments, social workers from CSOs/CBOs, professionals and frontline workers who are likely to work for victims of human trafficking, sexual abuse and exploitation on ground. This includes training on trauma-informed care, victim identification techniques, legal frameworks, policies and schemes, existing systems and mechanisms, psychological first aid, safe reporting procedures and referral mechanisms.

- Conducted a workshop on Legal Empowerment to survivor leaders and significance of Community Based Rehabilitation (CBR) in collaboration with the Dept. of WD&CW, Govt. of Andhra Pradesh. Regional Director and Dist. Project Directors of Dept. of WD&CW, Govt. of A.P, personnel from one-stop centres and DCPOs from all the districts in A.P participated.
- Conducted capacity building training on bare foot counseling to VIMUKTHI survivor leaders and active members of survivor collectives of target communities.
- Conducted orientation to the ANMs and ASHA workers on informed trauma care support Services in collaboration with Andhra Pradesh Association of Clinical Psychologists.

## EFFECTS

90

Government officials have been realised the grassroots level issues and challenges being faced by the rescued survivors of trafficking and victims of CSE (Sex Workers).

20

Survivor leaders have interacted with the officials on difficulties in accessing rehabilitation support services including benefits from welfare schemes.

30

VIMUKTHI survivors' collective leaders and members of survivors collective have learnt the basic skills in barefoot counselling in identifying and addressing mental health issues.

58

ANMs and ASHA workers came to know about the Psychiatric health issues and its types and how to provide treatment to the survivors of human trafficking, importance of identifying the psychiatric problems helps in referring for higher level treatment.



## FINANCIAL INCLUSION



**78**

Collective members have improved leadership skills in group management, financial literacy/management, income-generating activities, savings and credit management including group dynamics

**14**

SHGs formed among three operational districts of HELP

**EFFECTS**

**110**

Survivors joined SHGs and got knowledge on entrepreneurship, business development, and financial management, loans and repayments and also available schemes in the banks

**40**

survivor collective members accessed loans from local banks





**₹40**

**Lakhs of bank loans accessed by the survivors of SHGs**

**10**

**Members started individual businesses like tiffin centres, vegetable selling, and buddy shops.**

**4**

**Survivors started group business like preparing and selling flower garlands**



Building and strengthening linkages with local banks and availing loans for livelihood/income generation activities is a driving force for members of VIMUKTHI survivor collectives towards ensuring their individual socio-economic empowerment and financial sustainability as a collective as well. Formation and strengthening of SHGs mainly with survivors of trafficking and victims of CSE is being given priority instead of making them to be the part of SHGs in which there are members of general/normal community.

- Conducted workshops on leadership skills in group management, financial literacy/management, income-generating activities, savings and credit management including group dynamics to survivors. Imparted trainings to survivors in SHGs on entrepreneurship and business development with the skills needed to start and sustain IGPs in collaboration with MEPMA.

## ADVANCING CHILDREN'S RIGHTS AND WELL-BEING

At the heart of HELP's mission is the commitment to upholding the rights and dignity of every child. Our core programming prioritizes the creation of safe, supportive, and nurturing environments where children are protected from all forms of harm—including abuse, neglect, exploitation, and violence—and are empowered to thrive.

### ENDING HARM AGAINST CHILDREN

Our initiative centers on preventing all forms of violence and exploitation against children, advocating for their right to a secure, dignified, and fulfilling childhood. Special focus is given to eradicating harmful practices such as child marriage, child labor, child exploitation, and interrupting cycles of second-generation trafficking and sex work.

### KEY OUTCOMES

**525**

community members engaged  
in youth-led awareness  
campaigns against child  
marriage, trafficking and labor

**250**

parents and caregivers trained  
in positive parenting  
techniques to nurture safer  
family environments

**350**

children's groups sensitized  
and mobilized to identify and  
respond to incidents of  
violence within homes and  
communities



## STRENGTHENING COMMUNITY-BASED CHILD PROTECTION SYSTEMS

HELP believes that communities are the first line of protection for children. We invest in community-led mechanisms and local capacity-building to ensure long-term child safety and empowerment. Through grassroots participation and collective responsibility, we are building a culture that values and safeguards every child.

### KEY OUTCOMES

**350**

**Community stakeholders participated in child protection mapping exercises across 25 urban slum areas, identifying local risks and support systems**



## ADOLESCENT HEALTH, RIGHTS, AND EMPOWERMENT

Our Adolescent Reproductive and Sexual Health (ARSH) program equips young people with critical knowledge and life skills around sexual and reproductive health. We focus on helping adolescents make informed decisions, build respectful relationships, seek appropriate services, and stay protected from abuse and exploitation.

**275**

**Adolescents reached through awareness sessions and direct access to adolescent-friendly health services**

**225**

**Girls trained in menstrual hygiene management (MHM) to promote health, dignity and school attendance**

## **PATHWAYS TO EDUCATION: SCHOOLING FOR HOPE (SFH)**

The SFH initiative supports education continuity and academic resilience among vulnerable and at-risk children—particularly those at risk of school dropout. Through a mix of academic tutoring, emotional support, digital learning access, and community engagement, we aim to help children stay in school and complete their education.

**75**

**Children and youth received personalized career guidance and mentoring support**

**12**

**Students received financial aid via local philanthropic partnerships, enabling their pursuit of higher education**



## **HOLISTIC SUPPORT FOR MARGINALIZED CHILDREN AND FAMILIES**

Beyond education, HELP promotes health, hygiene, and dignity for children from sex worker families and slum communities. Through regular donations and community drives, we distribute cooked meals, seasonal clothing, hygiene supplies, and fresh fruits to meet basic needs and affirm the children's right to well-being and respect. children and families to move toward empowerment, opportunity, and dignity.

### **Support Provided per Week**

- Nutritious cooked food and fruits
- Clothing including sweaters, woolens, and daily wear
- Awareness on hygiene and healthy practices

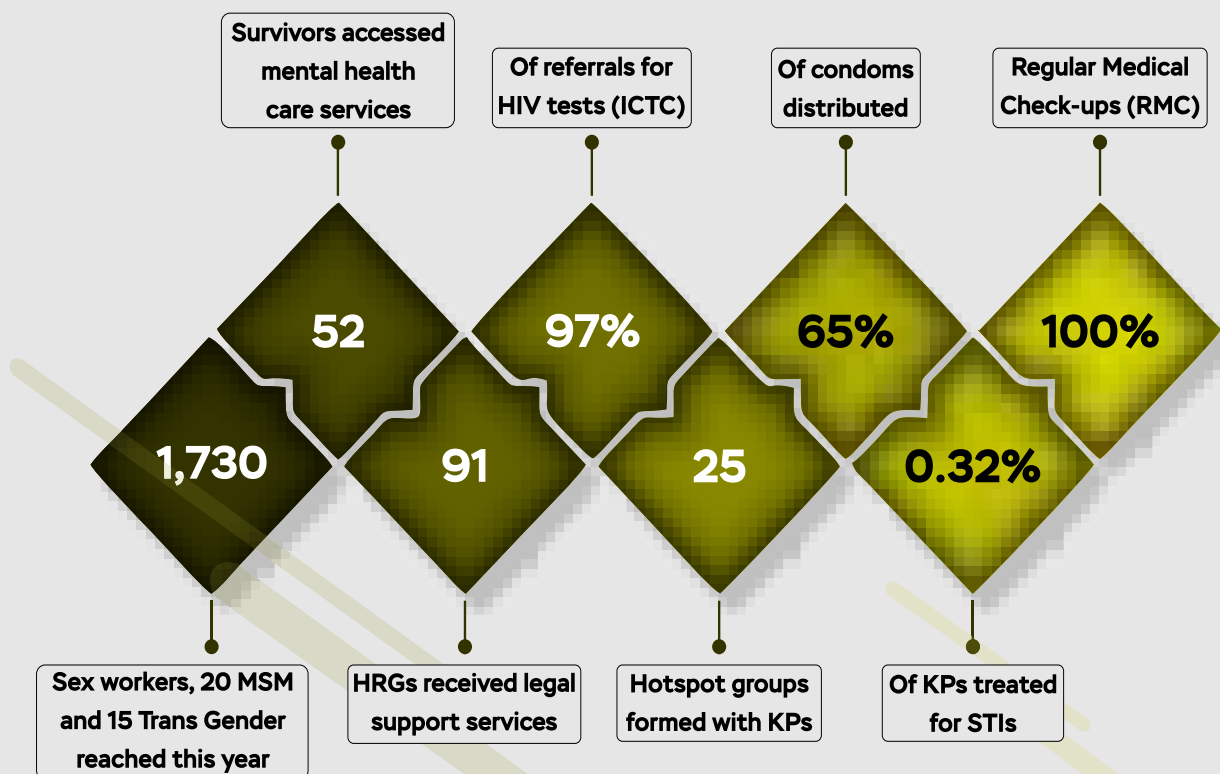


## SURVIVOR HEALTH CARE & SUPPORT

Empowering survivors of trafficking and sex workers along with their family members as well as associated population is one of the utmost priorities plays key role in their holistic development. While taking care of their physical health including STIs/STDs and HIV under HELP's TI project supported by APSACS, equal care has been taken to refer and heal their mental health issues.

- Created awareness on various factors lead to mental health issues and trauma among survivors and victims of CSE (Sex Workers).
- Follow-ups through ORWs ensuring reduced incidence of Sexually Transmitted Infections (STI) with improved identification, diagnosis and treatment of STIs among the sex workers, MSM/TGs

## EFFECTS



## DISASTER RELIEF SERVICES

During 1st week of Sep 2024, 350 families of survivors of trafficking and victims of Commercial Sexual Exploitation (CSE) have rigorously affected with sudden flash floods in and around Vijayawada. The furious flood flow caused extensive damage to both urban and rural areas. Low-lying neighbourhoods like Ajith Singh Nagar, Jakkampudi colony, Bhavanipuram, Rajeevnagar, YSR Colony, were severely affected by the flooding with water reaching up to 4–5 feet in some places.

HELP and VIMUKTHI have responded with immediate effect to extend support services to the survivors of trafficking and victims of CSE among its target communities in and around Vijayawada. Even in absence of mobile phone connectivity due to severe wind storms and unstoppable rain fall days long, the teams of HELP and VIMUKTHI found paths to reach out the badly affected families of survivors and their children.

**240**

Survivors have received support by HELP and VIMUKTHI including food packets, drinking water, milk and nutritious biscuits to their children

**120**

Sex workers families have received post disaster relief services like utensils, tarpaulins, blankets, towels and soaps and so on that are needed in day to day life

**45**

Most vulnerable families have received emergency relief services including medicines and trauma counselling services including above material support



## ORGANISATIONAL DEVELOPMENT

- **HELP has conducted training to its staff through Ketto fundraising platform as part of its Fundraising campaign.**
- **Capacity building of survivor leaders on coping with the challenges during disasters or natural/man made calamities.**
- **A two-day training on Organizational Development was conducted for HELP staff to strengthen their capacities and align their work with the organization's strategic goals considering its vision and mission.**
- **Conducted a study on "socio-economic conditions of the victims of Commercial Sexual Exploitation (CSE)/Sex Workers and rescued survivors of trafficking in the Prakasam, Guntur and Krishna districts of Andhra Pradesh"**
- **Conducted a study on "situation of children of victims of CSE in the state of Andhra Pradesh" in collaboration with Acharya Nagarjuna University.**

Rebuilding India's unrestricted funding enhanced the scope of organisational development in terms of staff capacities, developing concept notes and grant proposals for fund raising, networking, research & study, institutional building and initiating the process of preparing and implementing a concrete plan of action for organisational sustainability through networking and collaboration with government and non-governmental organisations.



## EFFECTS

- Improved technical skills among key staffs of the organisation such as communication, monitoring and evaluation of the programmes and developing cost-effective budgeting and so on.
- HELP and VIMUKTHI leadership attended a conference on prevention of cross boarder human trafficking and addressing issues of GBV conducted at NEPAL. They have explored knowledge and shared experiences, challenges, good practices and success stories in anti-trafficking domain in India with specific focus on Andhra Pradesh.
- HELP is extensively used the collected data, analysing trends, identifying root causes, evaluating the effectiveness of interventions, and mapping trafficking routes and causes in its advocacy efforts and initiatives for victim-friendly policy reformation.
- HELP is able to design and implement result oriented actions ensuring anti-trafficking efforts that are data-driven, strategic, and responsive to emerging challenges. It also helped in identifying vulnerable populations and tailor preventive measures.

## CASE STUDIES

### CASE STUDY 1:

#### LIFE IS ENLIGHTENED WITH A SENSE OF COURAGE AND CONFIDENCE

**Name:** Sridevi (name changed due to confidentiality)

**Place:** Vijayawada

---

"I lost my hopes even before crossing at least 30s of my age due to financial burdens, ill health of my husband, pressure by money lenders from whom we took loans, burden of bearing two children at the ages of 5 and 3 and also for not having anyone to support me in this crisis. But, what about my innocent children if I breathed my last is one and only thought made to hold my life alive", said Sridevi, a 27 years old residing in Vijayawada. She expressed her pathetic situation before her entry into survivors collective of VIMUKTHI and supported by HELP to start a petty business.

Sridevi's husband Ram Kishore had no proper work and constant earning and his health also severely damaged recent past. They had to take huge money for exorbitant interest rates from local private money lenders for the regular hospital expenses. She started attending daily wage works along with some of her neighbors but earning meagre income. In a helpless condition, she had entered into prostitution as influenced by one of her tenants. Still, their vulnerable condition with two small children and day to day expenses of their family didn't allow them to live a life free from distress and struggle for existence.

Once Sridevi attended a community meeting organised by HELP where she came to know about importance of savings and need for joining in SHG that helps the women from various vulnerable backgrounds for their socio-economic empowerment. She joined VIMUKTHI survivors collective and subsequently in Chaitanya SHG in Vijayawada. She is participating in the group meetings and other activities of the programme. She started Rs. 200/- as monthly savings for 6 months. Then she got Rs. 10,000/- loan under first linkage and started a Pani Poori cart nearby her home. "Slowly, I got developed courage and confidence towards my life. If not at a big extent, but somehow I am able to manage my household expenses that helped in regaining hope on my life". After few more months, she got Rs. 35,000 under second linkage and started a Falooda cool drink cart since there is hot summer started where the people fond of having cool ice creams and so on. She hopes to earn enough money in this hot summer season. And also she hopes to develop her businesses in different options based on market demand and with low investment.

Sridevi thanked HELP and VIMUKTHI for supporting her at a very crucial stage of her life and saving her entire family including her children. She is sending her children to school and gradually paying back her loans.

### CASE STUDY 2:

#### JOURNEY TOWARDS BUILDING RESILIENCE

**Name:** Hemalatha (name changed due to confidentiality)

**Place:** Guntur

---

"I have been stigmatised and discriminated when I was earning by selling my body. Now, I am selling pickles and neighbors started giving respect gradually. I am thankful to HELP and VIMUKTHI for supporting me to be the part of SHG and starting my own small business through bank loan" said 29 years old Hemalatha of Guntur. She lost her parents at very tender age and brought by her grandmother.

She studied up to 7th standard and then she lost her beloved grandmother too and remained alone. No food and shelter for the girl Hemalatha trapped by one of her aunt's daughter and other friends into prostitution.



After few months, she fell in love with a person named Gopi and started in living together relation and conceived. They got married and given birth to 3 children. Gopi used to attend as a chef to the functions/events but it is seasonal and he have limited earnings. Then Hemalatha wanted to continue sex work. But, being a mother of 3 children at very young age, her physical condition did not support her. In this condition once she attended a meeting by VIMUKTHI facilitated by HELP and realized the importance of savings and joining in to SHGs. After few months, she got a loan for Rs. 30,000 and started pickles business. Now she is earning nearly 7,000 – 8,000 per month and living with dignity.

"I would like to be so thankful to both HELP and VIMUKTHI for their concern over empowering my life that helps me in safeguarding my family and children too" Hemalatha expressed to her heart's content.



## BOTTLENECKS

**Situation:** Stigma and discrimination, GBV, Mental health challenges and entangled in debt trap among survivors' collectives are the identified as barriers impacting leadership growth and active participation of members of survivors' collectives.

**Solution:** VIMUKTHI leaders supported by HELP are focusing on identification and referrals of members of survivors' collectives (SC) to nearby Govt. hospitals. Further, VIMUKTHI sensitising the collective members on need and importance of advocacy actions for A.P State Money Lending (Regulation & Prohibition) Act to build a sense of courage and confidence among them to cope up with the challenges of exploitation from private money lenders. Sensitising the collective members on importance of savings and need for joining SHGs to come out of the debt trap. Crisis coordinator visiting those who faced GBV and suffering mental health issues and providing moral support and basic counselling as well as legal aid services.

**Situation:** Poor implementation of existing GOs for rehabilitation, immediate relief support and victim compensation and so on mainly after state bifurcation in 2014. This leads to re-victimisation and re-trafficking of rescued survivors of trafficking and victims of commercial sexual exploitation.

**Solution:** HELP works in collaboration with line departments, statutory bodies, and inter and intrastate likeminded organisations working on similar issues through conducting convergence meetings, workshops and survivor interfaces to sensitise on poor implementation of above cited Gos, policies, schemes, Acts/legislations and state support services and its ill effects on survivors. HELP strategic approach is to facilitate survivor led advocacy to resolve their issues on their own.

# Way Forward

## EMPOWERING COMMUNITIES AND ENSURING SUSTAINABLE IMPACT

For the 2025-26 fiscal year, HELP with active engagement of VIMUKTHI, a state level survivor collective are committed to advancing our social development mission through a multifaceted approach focusing on capacity building, diversified resource mobilization, strategic partnerships, robust internal governance, and scaled-up programmatic interventions. Our core purpose of protecting vulnerable populations mainly survivors of trafficking, victims of CSE (Sex Workers) along with their children and fostering their holistic well-being remains at the forefront of our efforts.

### STRATEGIC PILLARS FOR 2025-26

#### HELP PLANS TO TAKE THE FOLLOWING MEASURES

- **Strengthen Organizational Foundations:** We will expand capacity building for HELP and VIMUKTHI teams, enhancing skills for program delivery and community engagement. Human Resources, Finance, and Safeguarding Policies will be strengthened to align fully with FCRA and IT Act for transparency and compliance.
- **Ensure Robust Monitoring, Evaluation, Accountability, and Learning (MEAL) systems** will be adopted for data-driven decisions and impact demonstration.
- **Diversify Funding & Forge Alliances:** To ensure sustainability and reach, we will diversify funding through CSR, philanthropic, and domestic partnerships. Linkages with intra/inter-state like-minded organizations and district-level networks on child protection and women's safety will be strengthened for greater collective impact.
- **Scale Up & Innovate Programs:** Proven models like "A Family for Every Child" will be scaled across Krishna, Guntur, and Prakasam districts, ensuring nurturing environments for vulnerable children.
- **Mental health support** will be expanded for sex workers, trafficked survivors, and their children. Inclusive education and SRHR access for adolescents in red-light and slum communities will be promoted.
- **Livelihood Opportunities:** In 2025–26, collective livelihood hubs in food processing, tailoring, and eco-friendly products (e.g., jute bags) will be established or facilitated, creating sustainable incomes.
- **Enhance Access to Essential Services:** We will improve access to government schemes and support services, creating strong linkages for vulnerable families to access social protection and welfare benefits essential for rehabilitation.

Through these concerted efforts, HELP by involving VIMUKTHI survivor collective are aimed at making a profound and lasting difference in the lives of the survivors of trafficking, victims of CSE and their children along with those from marginalised communities we serve, solidifying our role as a leading social development organization dedicated to empowerment, protection, and sustainable change.

## Credibility Alliance Norms Compliance Report

### IDENTITY

HELP is registered as a Society (non- governmental organization) under the Societies Registration Act XXI of 1860. (Reg. No. 133 of 1993 Dt. 11th May 1993) with the Registrar, Nellore – Andhra Pradesh. **HELP** administration office at **#36-71-1061 (8-217-18 Old), Rajeev Nagar, Lawyer pet ext, ONGOLE - 523 002. A.P,**

Organization details are available on HELP's website: <https://helpap.org/>  
Email: [helpap@gmail.com](mailto:helpap@gmail.com), [helpap2002@yahoo.com](mailto:helpap2002@yahoo.com).

HELP is registered u/s 12A of the Income Tax Act, 1961, and with the Commissioner of Contribution (Regulation) Act, 1976 (FCRA Reg. No. 010330068 Dt.4th June 1997).

Visitors are welcome to the addresses given on the “contact us” link on our website: <https://helpap.org/>

Name & Address of main Bankers:

General A/c :	FCRA A/c
<ul style="list-style-type: none"><li>IDBI Bank, Trunk Road, ONGOLE – 1</li><li>AXIS Bank, Trunk Road, ONGOLE- 1</li></ul>	<ul style="list-style-type: none"><li>SBI, Main Branch, 11Sansad Marg, NewDelhi 110 001,</li></ul>

Name & Address of auditors: M/s Narotham Madhav & Ramesh, Chartered Accountants,  
7-823, Z.P.Colony, Mangamur Road, ONGOLE – 2, A.P, India.

### MISSION AND VISION:

**Vision:** The vision of HELP is to create a safe, supportive and responsive society protection rights and dignity of every child in Andhra Pradesh. HELP has a long term view of preventing child trafficking, child prostitution and second generation prostitution

**Mission:** HELP strives to prevent trafficking by educating boys and girls in schools and communities in different parts of the state and by training teachers, professionals, police, government authorities and the general public about the harm of sexual exploitation and ways to resist and combat it, through its regional networks, affiliated individuals and groups by serving as an umbrella

### GOVERNANCE:

Details of Board Members: (as of March 31, 2025)

sl	Name of the member	age	Sex	Position on board	occupancy	Area of competency	Meetings attended
1	Mr.Prabhakar Rao	66	M	President	Business	Social mobilization	5/5
2	Mr.N.V.S.Ram Mohan	65	M	Secretary	Social worker	Advocacy	5/5
3	Smt. Girija Kumari		F	Vice-president	Social worker	Peoples movement	4/5
4	Mr. Nageswara Rao M		M	Treasurer	Farmer	Social mobilization	5/5
5	Mr.K.N.Murthy		M	Member	Journalist	Advocacy	3/5
6	Smt. D.Vijayalakshmi		F	Member	Social worker	Women mobilization	5/5
7	Ms.Jaya sri		F	Member	Counseling	Counseling services	5/5
8	Mr.B.K.S.Rayudu		M	Member	Soft ware	Advocacy & lobby	5/5

- None of the Board Members are related to each other.
- The HELP Executive Body met 5 times in the FY 2024-25, on 4<sup>th</sup> May 2024, 28<sup>th</sup> July 2024, 27<sup>th</sup> August 2024, 4<sup>th</sup> Oct 2024, and 22<sup>rd</sup> March 2025. The Board meetings are documented and circulated.

## ACCOUNTABILITY AND TRANSPARENCY

- No director received salary from the organization.
- Secretary only received Honorarium from the organisation
- No other remuneration, sitting fees or any other form of compensation has been paid since inception of the organization, to any Board members,
- No reimbursements have been made to any Board member,
- Remuneration of 3 highest paid Staff Members Rs 3,60,000/- p.a, Rs. 4,80,000/- p.a,
- Remuneration of the lowest paid full time regular staff member: Rs. 48,000 p.a

### STAFF Details: (As at March 31, 2025)

<b><i>Number of paid workers in the organization</i></b>	<b><i>No. of Persons</i></b>
Regular Full time	17
Regular Part time	0
Full time contact staff	0
Part time contact staff	0
Consultants	0
Other paid members include Paid-volunteers	25
Un-paid volunteers	25

\* All members are “volunteers” giving their time for organization. They are not included in the details above

\* Are any of the staff members related to any Board members? No

### DISTRIBUTION OF STAFF (as at March 31, 2025)

<b><i>Slab of gross salary (in Rs.) plus benefits paid to staff</i></b>	<b><i>male</i></b>	<b><i>female</i></b>	<b><i>total</i></b>
Less than <5000	0	25	25
5,000 – 10,000	2	8	10
10,000 – 25,000	6	0	6
25,000 – 50,000	1	0	1
50,000 – 100,000	0	0	0
100,000 >	0	0	0
<b>TOTAL</b>	<b>9</b>	<b>33</b>	<b>42</b>

Total Cost of National Travel by all staff during the year: Nil

Total cost of International travel by all staff during the year: Nil

# HELP Operational Assessment

## Disclosure

We believe that **HELP** is a transparent organization that emphasizes proper information disclosure and accountability. Even though the audited financial statements are not available on its web site, the information is readily available on request. Its financial statements include the details of various administrative and program expenses as well as details of grants/donations and other incomes. **HELP** also provides the salary details of its staff. Staff Salaries of **HELP** is paid not later than 5<sup>th</sup> of every month and is adjusted in their individual bank accounts.

**HELP** publishes monthly newsletters, which provide information about the organization's activities during that specific period. Anyone can subscribe for the newsletter for free and is also available on its web site.

**HELP** has provided the names of its board members and full time staff on its offices along with their brief profiles and specific responsibilities they handle within the organization. Its provisional revenue statement for the year 2007 shows a breakup of international and Indian sources of funds and also provides names of significant donors and their specific contribution.

## Clear Strategy

**HELP** has a policy of refining its strategy based on continuous self- assessment and impact analysis of its programs. To enhance the effectiveness of its activities, **HELP** focuses on self-sustainability. For long term revenue generation, it seeks lasting partnerships with donors (corporations / foundations / individuals). The process of curriculum development through evaluation and practical experience is a key component of the organization's strategy.

## Execution on Strategy

**HELP** strives to create partnerships with the government as well as local and international organizations, so that it could get the advantage of resource sharing. With the **HELP** of its local partnerships, **HELP** utilizes the resources of local PRIs, sports clubs, drama and art schools, computer training centers, libraries, municipal parks, etc. We believe that **HELP** has generated fruitful partnerships with various government agencies as well. **HELP** has partnered with various international foundations like... Plan International, Groupe Developpement-France, Save the Children - UK, Terre des Homes (G), Terre des Homes (Netherlands), Kamonohansi - JAPAN, Business Community Foundation, and Give Foundation. The support gained from these agencies has enabled **HELP** to grow rapidly and make its programs more sustainable.

**HELP** has a strategy of building multidimensional partnerships with corporate organizations. It engages volunteers from the corporate sector, both to coach the children and to sponsor and run the recreational activities.

## Ethics

**HELP** is not affiliated with any political or religious group and it works with due commitment to fulfill its mission. The organization puts adequate emphasis on transparency and accountability. It also strives to utilize maximum funds for program implementation and cut down on administrative and overhead costs. For these reasons, we believe that the organization maintains a high standard of ethics in its functioning.

## Conclusion

**HELP** has opted to work for a cause which cannot be considered a conventional field of work for Voluntary organizations. The rapid growth of **HELP** from a single man's idea to a dynamic and sustainable organization proves the usefulness of its mission. Continuous refinement of its strategy and development of its curriculum through impact analysis highlights the organization's commitment to fulfill its mission. **HELP** focuses on enhancing its resources so that it can reach out to many more children in a sustainable way. We believe that donating to **HELP** would **HELP** in improving the lives of destitute children who are desperately in need of such **HELP**.

---

## RECEIPTS & PAYMENTS STATEMENT

	Schedule	As at March 31	
		2025	2024
<b><u>RECEIPTS</u></b>			
<b><u>Opening Balances</u></b>			
<b>Cash on Hand</b>			
FCRA		5,106.50	5,066.50
General		12,009.75	11,709.75
<b>Cash at Bank</b>			
FCRA		8,45,387.15	16,46,366.09
General		8,50,221.61	16,22,151.84
Donations		10,974.00	1,00,000.00
Grants for Project / programmes	A	80,10,925.73	69,47,883.00
Bank interest		74,441.00	94,055.00
Advances (Adj)		6,000.00	
<b><u>TOTAL</u></b>		<b>98,15,065.74</b>	<b>1,04,27,232.18</b>
<b><u>PAYMENTS</u></b>			
SURVIVORS LEADERSHIP PROGRAMME -SLP	1	44,95,058.00	38,23,814.00
Survivors Empowerment	2	10,38,793.32	10,12,111.00
Reduction of STI and HIV / AIDS	3	19,64,241.00	23,34,837.38
Shakti Project Expenses	4	4,34,700.00	4,06,753.00
General expenses		24,727.06	6,138.79
AHTU Study			1,72,042.00
Flood relief		81,496.00	
Fundrising Travel		6,000.00	
Advances		84,750.00	
APSACS Balnce fund return			4,78,811.00
Creditors payments		1,38,319.87	4,80,000.00
<b><u>Cash &amp; Bank Balances:</u></b>			
Cash on hand		16,820.25	17,116.25
Cash at bank		15,30,160.24	16,95,608.76
<b><u>TOTAL</u></b>		<b>98,15,065.74</b>	<b>1,04,27,232.18</b>

## INCOME & EXPENSES STATEMENT

	<u>As at March 31</u>	
	<b>2025</b>	<b>2024</b>
<b>INCOME</b>		
Donations	10,974.00	1,00,000.00
Bank interest	20,542.00	27,685.00
Shamadasani Foundation	15,000.00	0
Give India (SAATHIRE)	26,994.13	0
ketto	22,519.60	0
ILFAT	50,000.00	0
Give foundation	10,000.00	0
Old undispersed year mark funds	2,20,717.05	0
<b>TOTAL</b>	<b>3,76,746.78</b>	<b>1,27,685.00</b>
<b>EXPENSES</b>		
Administration Expenses	23,345.60	1,516.85
ILLFAT - Flood Relief	49,996.00	0
Give - Flood Relief	31,500.00	0
Excess of Income Over Expenditure	2,71,905.18	1,26,168.15
<b>TOTAL</b>	<b>3,76,746.78</b>	<b>1,27,685.00</b>

## BALANCE SHEET

	<u>As at March 31</u>	
	<b>2025</b>	<b>2024</b>
<b>SOURCES OF FUNDS</b>		
CAPITAL FUNDS	42,78,696.30	40,86,228.15
Add: Fixed assets during the year		66,300.00
Excess of income over expenditure		
Add: during the year	2,71,905.18	1,26,168.15
Undisbursed Year marked (Specific) fund	9,32,191.87	11,38,010.70
Sundry Creditors :	48,15,883.00	49,69,022.87
<b>TOTAL</b>	<b>1,02,98,676.35</b>	<b>1,03,85,729.87</b>
<b>APPLICATION OF FUNDS</b>		
Fixed Assets (at cost)	14,81,142.00	14,81,142.00
<b>Current Assets, loans and Advances</b>		
Sundry Debtors	71,73,803.86	71,73,862.86
Advances	96,750.00	18,000.00
<b>Cash &amp; Bank Balances:</b>		
Cash on hand	16,820.25	17,116.25
Cash at bank	15,30,160.24	16,95,608.76
<b>TOTAL</b>	<b>1,02,98,676.35</b>	<b>1,03,85,729.87</b>

For. Narotham Madhav& Ramesh,  
Chartered Accountants

Sd/- x xxxxxxxx

(Ram Prasad)

Proprietor

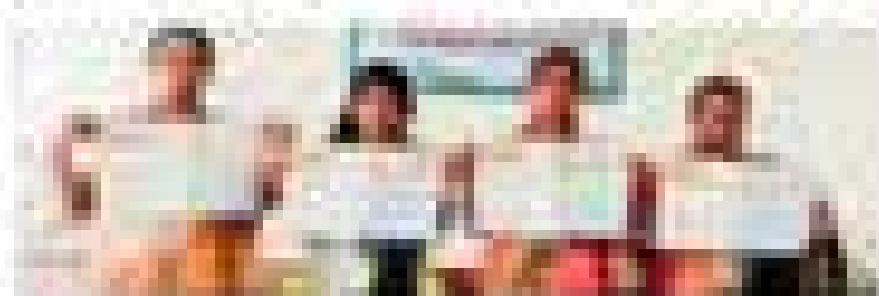
# Media Clippings

## Parties to include rescued sex workers' demands in manifesto

THEIR VOICES

Members of the Tamil Nadu State Sex Workers' Union have demanded that the state government include their demands in the manifesto of the Tamil Nadu Legislative Assembly elections. The union has also demanded that the state government should take steps to protect the rights of sex workers and their children. The union has also demanded that the state government should take steps to provide education and health care to the children of sex workers.

The union has also demanded that the state government should take steps to provide employment opportunities for sex workers. The union has also demanded that the state government should take steps to provide social security to sex workers. The union has also demanded that the state government should take steps to provide housing to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.



The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.

The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.

The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.

The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.

## 'Govt focusing on safety of women and children'

THEIR VOICES

The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.



The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.

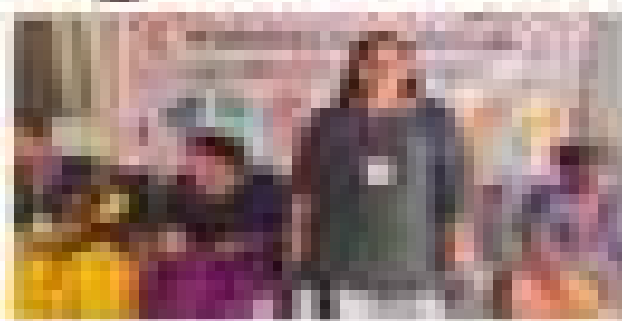
The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers. The union has also demanded that the state government should take steps to provide legal aid to sex workers.





# Govt urged to champion human rights of sex workers

Human Rights Watch (HRW) has urged the government to take steps to protect the human rights of sex workers, including ensuring they are not treated as criminals and are able to access healthcare and social services. The report, titled "Sex Workers' Rights: A Call for Action," was released in 2014.



HRW says that sex workers in the United States face significant human rights challenges, including discrimination, violence, and limited access to healthcare and social services. The organization calls on the government to take steps to protect their rights, including ensuring they are not treated as criminals and are able to access healthcare and social services.

HRW also calls on the government to ensure that sex workers are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services. The organization says that these steps are necessary to protect the human rights of sex workers and to ensure that they are able to live their lives with dignity and respect.

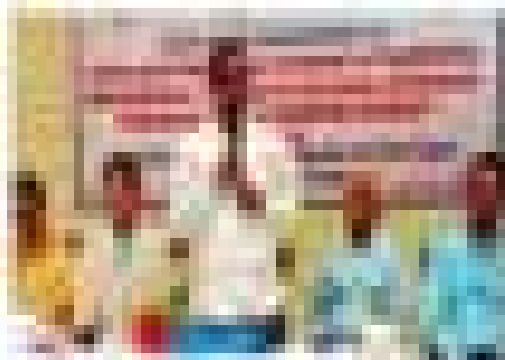
HRW says that the government has a responsibility to protect the human rights of all people, including sex workers. The organization says that the government should take steps to ensure that sex workers are not treated as criminals and are able to access healthcare and social services. HRW also calls on the government to ensure that sex workers are able to access legal support and advocacy services, and to provide them with information about their rights and the services available to them.

# Call to focus on CBR of trafficking survivors

HRW says the U.S. government must take steps to ensure that trafficking survivors are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services.

Human Rights Watch (HRW) has urged the U.S. government to take steps to ensure that trafficking survivors are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services. The report, titled "Trafficking Survivors: A Call for Action," was released in 2014.

HRW says that trafficking survivors in the United States face significant human rights challenges, including discrimination, violence, and limited access to healthcare and social services. The organization calls on the government to take steps to protect their rights, including ensuring they are not treated as criminals and are able to access healthcare and social services.



HRW says the U.S. government must take steps to ensure that trafficking survivors are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services.

**O**rganizations like HRW are calling on the government to take steps to ensure that trafficking survivors are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services.

HRW says that the government has a responsibility to protect the human rights of all people, including trafficking survivors. The organization says that the government should take steps to ensure that trafficking survivors are not treated as criminals and are able to access healthcare and social services.

HRW also calls on the government to ensure that trafficking survivors are able to access legal support and advocacy services, and to provide them with information about their rights and the services available to them.

HRW says that the government should take steps to ensure that trafficking survivors are able to access healthcare and social services, including HIV testing and treatment, and to provide them with legal support and advocacy services. The organization says that these steps are necessary to protect the human rights of trafficking survivors and to ensure that they are able to live their lives with dignity and respect.

# HELP and VIMUKTHI call for equal rights and protection of sex workers

Sexual workers' rights  
Bhramara

The High Commissioner for Human Rights, António Guterres, has called for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."

Quoted by the UNHCR news

Service of Migration & Refugee is a branch of Singapore Police Force, under the Police Department. It is responsible for the investigation, detection, prevention, and suppression of human trafficking, and the protection of victims of human trafficking.

Human Trafficking is a crime under the Penal Code, and is also covered by the Immigration and Employment Act.

and protection, a report by UNHCR in June 2019. The report calls for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."

The report also calls for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."



## Stress on need to focus on CBR of trafficking survivors

HEALTH REPORT

The World Health Organization (WHO) has called for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."

The report also calls for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."



The report also calls for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."



## Women leaders vow to back victims of sexual exploitation

The report also calls for a new international instrument to protect sex workers, saying that the current human rights framework is "inadequate for addressing realities and the problems that emerge around the sexual rights and protection of all persons."

## Trafficking adds to sex workforce, finds study

### IT Workers Are Unaware Of Security Software

[illegible]

...the ...

1. **Identify the main idea or thesis statement.**  
 2. **Summarize the supporting points.**  
 3. **Identify the evidence used.**  
 4. **Identify the conclusion.**

...the ...

... ..

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

[illegible]

1. *Journal of Management Studies*, 1996, 33, 1, 1-15.

[Back to top](#)

**Figure 1**

**1999** *Journal of the American Academy of Child and Adolescent Psychiatry* 38:1031-1038

[illegible][illegible]

1000



...the ...



Figure 1. The effect of the number of trials on the number of correct responses.

1000

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

...the ...

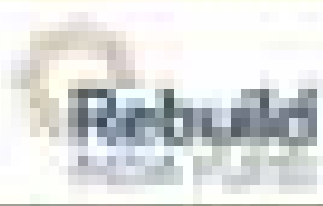
\_\_\_\_\_

100

...the ...

# OUR PARTNERS

We are proud to be supported by numerous organisations and individuals in the development sector, as well as different Indian state governments. We are grateful to our partners for supporting us in our mission.

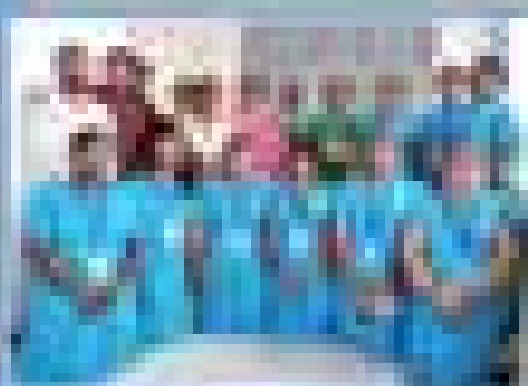


**NGO (India) working group Against Trafficking)**



# OUR TEAM

The 2017 Government of India National Awards and National Book Trust award of excellence bestowed on the Prime Minister's Office for the work of women officers, led by a woman, committed to drive positive change in public sphere of equality and integrity, equity and empowerment of marginalized women and children. Our team is honored for meeting all aspects of the government's goal. To us, winning national award is similar to fulfilling a dream. (Dr. B. Jyoti Chhabra is just in a sitting)



## CONCLUSION

As HELP concludes its 32nd year, we hope this 2024-25 annual report has given an idea of our journey marked by both challenges and triumphs, showcasing significant achievements in the welfare, protection, socio-economic empowerment, and holistic development of trafficking survivors, victims of CSE (Sex Workers), and their children across Prakasam/Bapatla, Guntur/Palnadu, and Krishna/NTR districts of Andhra Pradesh. Recognizing the escalating risk of abuse and trafficking, particularly exacerbated post-COVID-19, HELP has intensified its multi-pronged, policy-influencing approach by strengthening partnerships with both governmental and non-governmental stakeholders.

A pivotal realization during this period has been the urgent need for a robust state-level network to combat inter and intra-state trafficking, driven by the critical rationale of preventing second-generation trafficking for CSE and safeguarding child rights. This strategic shift towards deepening survivor-led and community-driven initiatives underscores HELP's commitment to rebuild the resilience among survivors, sustained impact and community ownership, a vision made tangible through the invaluable support and cherished partnerships with our esteemed donors whom we would like to once again convey our cordial gratitude to KAMONOHASHI, SANJOG India, Rebuild India Fund, and APSACS.

# ANNUAL REPORT

2024-2025



**HELP Admin Office**  
36-71-1061 (8-217-18 Old)  
Rajeev Nagar, Lawyer Pet Ext.  
Ongole - 523 002  
Andhra Pradesh

## HELP Field Offices

**Guntur**  
87-6-586/1, 2nd Floor  
Behind ZP High School, Nethaji Nagar  
Lalpuram Road, Guntur 522 004

**Medarametla**  
Beside Darga, Opp Church Building, Addanki Road  
Bapatla Dist. AP.

