Annual Report
2020 - 21
A new normal!

The roads were deserted. Signs on the Andhra Pradesh state were unusual (i.e., “Masks are compulsory in service areas”). Offices were closed. Malls were shut. No gatherings. No eating in restaurants. After a few weeks, everyone started asking, “What is ‘normal’ life?” A new normal was born and humans were in for a long haul of different routines. Everyone found themselves in similarly stressful circumstances; however, people with fewer resources faced even greater hardships.

As COVID-19 wreaked havoc around the world, we at HELP organisation held an emergency meeting. Right away, we decided to help out where others may not be able to, even though we all were facing severe circumstances. With our experience in responding to various disasters over the years, we knew that this would be our biggest disaster relief operation ever. We immediately approved the undertaking of the operation, with a strong focus on disadvantage communities like.. Women in prostitution, migrant workers in the Krishna, Guntur & Prakasam Districts of AP in our target areas.

Our task was unprecedented and it required a great deal of reorganizing (brainstorming, interactions at different levels, office restructuring, regrouping, etc.); however, determining exactly how to help was at the top of the list. Our Disaster Relief Committee was activated on a 24/7 basis. Obtaining reliable information was critical, as was digesting it and developing schemes of assistance. A team of our seven most experienced and skilled members, supported by a group of physicians, started working with local healthcare officials, hospitals, and pharmacies as well as with various NGOs in different parts of Andhra Pradesh.

The pleas from migrants in urban cities, and from villages thousands of miles away, to shoulder the pains of children and to help provide meals, rations, masks, and sanitization, were overwhelming. Soon the plans were developed and as a result we were able to help more than 25,000 people in Andhra Pradesh. This will require us to redraw various project schemes and raise resources to meet the challenges. It is very tricky. We fully understand that many of our supporters themselves are experiencing challenges — and to call on them is both humbling and emotional. Our appeal to everyone is to understand us and share whatever you can, and we will make sure that it is put to the very best use.

In any circumstances, your well-being is the most important, and you all are in our thoughts. Please be well and stay safe.

Love,

Thank you,

Ram Mohan NVS, SECRETARY
Introduction

Society for Help Entire Lower & rural People (HELP) is a registered non-government organisation (NGO) under the Societies Registration Act and Foreign Contribution Regulation Act in India. We work with over 500 Indian professional colleagues and are guided by a Governing Body composed of experienced Indian practitioners, academics and social workers. Founded in 1993 in Nellore, Andhra Pradesh, HELP now has operations in the states of Andhra Pradesh and Telangana and it reaches out to more than 1 million rural and urban population of poor communities. We have been a recipient of prestigious awards and recognitions in India, during our journey in the last 27 years.

HELP’s overarching aim is to enable poor people, women and children to take control of their lives and have a share in sustainable development. HELP is active in deprived communities, both in villages and low-income urban settlements. It seeks to break the vicious cycle of poverty, ill-health, human trafficking, sexual abuse and violence, affecting in particular, children and women.

HELP’s initial focus on prevention of HIV/AIDS among women in prostitution has grown further in the area of education and child protection among second generation of women in prostitution. HELP’s method is to converge sectoral interventions at the level of the family and the community and to adopt a human rights-based approach in strengthening local governance actors, such as Rural Panchayat Institutions and Urban local bodies, service providers, such as health personnel and teachers and adult and child community representatives, to use available resources and identify local solutions. HELP’s programmes span project development and implementation, Technical assistance, system strengthening, network building, training and capacity development, to serve marginalized communities and contribute to government policies and programmes. HELP works with different stakeholders including government, other NGOs, schools, bilateral agencies, corporate, and individuals.

HELP provides technical assistance to State Governments and civil society organizations working in Andhra Pradesh and Telangana. The programmatic approach of HELP has attracted the attention of policy-makers both at the state and at the national level to adopt or design different schemes and programmes at different points of time. With this success, HELP has always been engaged in strategizing and directing its resources to add value to the existing policies, responding to the needs.

While HELP is linked with different state, national and international level forums, as part of its advocacy initiatives, the organisation has contributed to several consultations that take place at multiple levels having a strong implication on human development. HELP’s engagement at ATSEC is one of such initiatives. We are having linkage with the South Asia Initiative to end Violence against Children (SAIEVAC), under SAARC. In the last few years, HELP has built up a strategic partnership with Governments, and with different Corporate and bilateral agencies for implementing programmes at the ground and to provide technical support and to inform and influence in designing and implementing policies and programmes.

HELP has initiated its strategic intervention to promote the family strengthening approach at the community level with a
technical assistance element to strengthen the de-institutionalization processes within the current policy framework.

HELP follows a transparent system of organizational management. Our internal governance structure is well articulated. Accounts of HELP are audited by independent auditor/s. We have various policies to ensure that our employees have a healthy working environment. HELP maintains a Child Safeguarding Policy, Gender Policy, Workplace Policy on HIV related issues and Anti-Corruption and Anti-Bribery Policy. At HELP we also believe in cost-effectiveness. As we march forward, we would design our programmes and projects, keeping in mind that we primarily want to invest in the sustainable development of the adolescent, woman and child. To us, every child is unique and we hope to make everyone believe in the same. We plan to focus our activities on the overall family wellbeing because we believe that the family is the best safety net for the child.
**Network and accreditation:**

HELP as a member of various committees/Alliances at Global, Regional, National, and State and District level:

**Global and Regional Level:**

- HELP is a Member of ATSEC - ASIA global network
- HELP as a member of White Ribbon Alliance, participated in the ASIA level conference on Sustainable Development Goals with a woman community change maker
- HELP is a member of National Action Coordination Group of SAIEVAC [South Asian Initiative to End Violence Against Children]
- HELP is a member of Girls Not Bride Alliance to end child marriage
- HELP is a member of ECPAT network working to end sexual exploitation of children

**National Level:**

- HELP has honoured with “National Award for Child Protection” under Institutional category by Hon’ble President of India on the occasion of Children’s day during Nov 2016 at Rashtrapathi Bhavan New Delhi.
- Member of National Consortium on RMNCH+A, Member of the Working Group on Adolescent Health & Well Being and the SRHR [Sexual and Reproductive Health and Rights] Alliance in India
- HELP is the Governing Body member of the Indian Association for Life Skills Education [IALSE]
- HELP is a member of the National Action & Coordination Group (NACG) supported by SAIEVAC, SAARC & GOI.
- Indian Alliance for Child Rights (IACR) – A national network of NGOs, donors and academics of which HELP is a member, through which we contribute towards the alternate report to UN on child rights
- HELP is the Sothern state convener of Action against Trafficking and Sexual Exploitation of children (ATSEC).

**State-Level:**

- Mr. Ramamohan chief functionary of HELP is appointed by Govt. of Andhra Pradesh as a Member in State Coordination Committee on “Anti-Trafficking” chaired by Chief Secretary of Andhra Pradesh since 2003. (Lr No.116/P2/98 Dt. 23-08-2002 issued by Smt. Minnie Mathew IAS, Principal Secretary to Govt. Dept of Women Development, Child Welfare and Disabled Welfare, Govt of AP)
- HELP is recently nominated by the Govt of AP to coordinate with AHTUs (Anti-Human Trafficking Units) on behalf of Andhra Pradesh State Government for better coordination and quick response to anti - Trafficking of Women and Children and to serve as an institutional mechanism for combatting the crime. {Lr no.3554/WP.A2/2001 Dt. 18.02.2012 issued by The Special Chief Secretary to Government, Dept for Women, Child, Disabled & Senior Citizens(WP)
- Mr. Ramamohan chief functionary of HELP is appointed by Department of CID & State Level Anti Trafficking Unit, Govt of AP as a Nodal NGO Coastal Region Anti Human Trafficking Unit - AHTU (Lr.No. 3126/C14/WPC/CID/06, Dt. 16.1.2007 issued by Addl. Director General of Police, CID, Govt of AP)

• Mr. Rama Mohan, Chief Functionary of HELP is appointed as a State Committee member of “Youth Welfare Advisory Committee” promoted by Govt of India. (GO.No.F.No.23-2/2007/YS-1(PYSA-AP) dated: 23rd May 2007. issued by Ministry of Youth Affairs and Sports, Govt of India)

• HELP is recognized as a Training Partner of Andhra Pradesh Police Academy – APPA in the Districts and Commissionerates located in Andhra area. (Letter no: Rc.No. 342/TD.V/AHT-SoS/APP/2007, dt. 04.05.2007 issued by the Director, Andhra Pradesh Police Academy, Govt. of AP)

• HELP is appointed as a Support NGO by CID of Police, Govt of AP for South Coastal Districts for Speedy Justice Delivery of Anti-Human Trafficking Cases Registered in Guntur, Kirshna & Prakasam Districts and Victim/witness support (Order no: C.No.3126/C14/WPC/CID/06 dated. 27.08.09 issued by Office of the Addl. Director General of Police, CID, Govt. of AP)

• Mr. Rama Mohan, Chief Functionary of HELP is appointed as a Member for Advisory Committee for Centre for Women’s Studies, Acharya Nagarjuna University. (Order no: ANU/Acad/S1/Advisory Committee-CWS/2012 dt.28.08.2012 issued by Registrar, Acharya Nagarjuna University, Nambru, Guntur.)

• Mr. Rama Mohan, Chief Functionary of HELP is appointed as a Member in Executive body & General body of “AP Society for Protection and Empowerment of Women & Children” Which established by Govt of Andhra Pradesh for implementation of ICPS scheme in the State. (G.O.Ms.No.22. W.C.D&DW (WP) Dept dt. 31.08.2009)

• State Technical agency to support Scheme for Adolescent Girls “Kishora Vikasam” convergence programme for the empowerment of adolescent girls in the state of Andhra Pradesh.

• HELP is a member of Anti Human Trafficking Unit (AHTU) in south coast districts of AP

• HELP is a member State Inspection Committee of Homes under the JJ Act, under Dept of Juvenile Welfare Department, GOAP

**District/Panchayat level**

• HELP is a member of the PCPNDT committee at the district level

• HELP is a member of District Child Protection Society (DCPS) in the districts of Prakasam,

• District Advisory Committee and District Inspection & Monitoring Committee (USG Centre)

• Mr. Rama Mohan, Chief Functionary of HELP is elected as a State Convener for ATSEC - AP chapter

• HIV-TB Coordination Committee.

• Children Committee at Government Homes.

• HELP is a member various Dist level committees like women atrocities, bonded labour committee, minority welfare committee etc under District Administration in Prakasam & Guntur Districts.

• Mr. Rama Mohan, Chief Functionary of HELP is elected as a State Convener for Campaign against Child Labor –CACL - AP chapter.
The HELP Method:

Creating Child Friendly Community (CFC)

Creating Child-Friendly Communities-contributing towards Sustainable Development Goals

In the recent past, HELP has undergone a paradigm shift in its policy and implementation by adopting a human rights-based approach. From a service delivery mode of functioning, the organisation has moved to an integrated approach of facilitation and service delivery. While working with the communities and fulfilling their contextual needs, HELP realised that sustainable development is only possible by building partnerships with key stakeholders and adopting an integrated approach across education, protection, health and nutrition sectors. HELP’s mission, core values and guiding principles continue to shape all that it does. This constitutes the HELP Method – i.e. HELP’s development understanding and practice. Within the implementation role, it is exemplified in the institutional Child-Friendly Communities (CFC) approach- the core approach of HELP that shapes all sectoral and integrated implementation efforts.

Communities are mobilised by self-help/women's groups and children's groups to ensure that all stakeholders like parents, families, schools, ICDS centres, health sub-centres and police stations collectively engage in keeping children in good health, well-nourished, educated and protected from all those practices that may be detrimental to their full growth potential and development. Service providers are supported and hand held to ensure that teachers, health personnel and social workers extend quality health, nutrition, education and protection services equitably and inclusively to all children living in the community.

Local elected representatives (Panchayati Raj Institutions in rural areas and Urban Local Bodies in municipal areas) are encouraged to ensure access to basic services and implementation of policies and budgets in the best interests of children and women. The convergence of all services is also ensured by the elected representatives. HELP acts as a facilitator in engaging local development actors – the community, service providers and elected representatives – in a process aimed to ensure convergence and thereby strengthen good governance with and for children and women. Local governance partners are involved in participatory processes leading to increasing awareness on problems affecting the community, identifying issues through social mapping, planning interventions to address shared priorities and monitoring the progressive fulfillment of human rights by all, especially the socially excluded.

These learning of creating Child-Friendly Community helps HELP in strengthening its other role of influencing policies, advocacy, capacity building and system strengthening in different platforms and, networks across various levels.
A CALL AWAY:
REACHING GIRLS AND BOYS OVER THE PHONE WITH INFORMATION ON COVID-19

At a time when physical distancing has not only become an accepted but also a mandatory norm for survival against COVID-19, HELP Organisation teams are using the means of telecommunication to stay connected with the communities.

Together with the partners, the teams are regularly in touch with the HELP Organisation supported survivors of Human Trafficking & sex workers families using mobile phones, which provide a useful alternative in the absence of field visits due to the lockdown. The initiative is currently active in Krishna, Guntur and Prakasam Districts of Andhra Pradesh.
The field staff of HELP organisation is making hundreds of calls every day to keep themselves abreast about the wellbeing, medical condition and other needs of the families. They also counsel them about the safety and preventive measures around COVID–19. In cases where there are HIV positive women or undernourished children, the team enquires about any kind of medical support they may need and orient them on COVID-19 symptoms, spread and its precautions. They also ask about the availability of sufficient food and other basic needs. These phone calls are helping HELP Organisation to be on top of the requirements of our disadvantage group and provide them with the required support which includes dry ration and hygiene kits or connecting them to the local medical services.

The teams have reached out to more than **1,500 victims of trafficking & victims of commercial sexual exploitation and 3,570 of children of sex workers** through the initiative, of which 70% were girls and 30% were boys.

This has been achieved by following a rigorous process of planning and training of the field staff including how to interact, what to say, and the messaging for the telephonic interactions. The teams developed and shared key messages with the members to ensure that every aspect of the community’s well-being is tracked and acted upon accordingly.

The phone calls have not only helped HELP Organisation to maintain regular touch with the families but have also reassured the communities that we stand with them in these difficult times too.

**Going contactless for dry ration and hygiene kit distribution:** For HELP Organisation, the safety of the field staff, stakeholders as well as that of the community is a priority. Keeping this in mind HELP Organisation rolled out the contactless distribution of dry ration and hygiene kits across all its operational areas.

The entire process of distribution follows a slew of measures to ensure a 100 per cent contactless distribution. At the distribution centres, a dedicated place is marked where the dry ration and hygiene kits are placed for the family members to come and pick, one at a time. The record-keeping is done through phone calls and photographs and none of the beneficiaries is made to
give anything in writing or hold the pen and give thumb impressions. They are also encouraged to cover their faces either by using a mask or with a cloth.

For crowd management, circles, at a distance of a meter and a half, are drawn for people to stand and wait for their turn. The supporting staff too wears a disposable mask, gloves and practices regular hand washing, for which hand sanitizers have been made available at the centres. The people are also encouraged to sanitize their hands before and after taking the packages.

All these steps have ensured zero contact during the distribution process, instilling a sense of safety among the communities as well as HELP Organisation staff. “Contactless distribution has made me feel safe and confident to be part of the distribution process. Our processes are so well defined and strictly followed, that by being part of it the people are now also aware of frequent hand washing, maintaining physical distance, using masks and covering mouth with cloth,” Roja, a field officer in Vijaywada shared.

Our outreach: During COVID first wave, HELP Organisation reached out to 5,000 families with dry ration and hygiene kits, meeting the urgent needs of 10,000 + people on the ground in 6 states including—Bihar, Tamilnadu, Jharkhand, Odisha, West Bengal, Andhra Pradesh, and Uttarakhand covering 15 districts through our ILFAT network members. To ensure learning does not stop for girls’ during the pandemic.

Supporting People Living With HIV: As part of this community outreach, HELP Organisation’s flagship Vimukthi worked relentlessly to serve as a bridge between People Living with HIV/AIDS (PLHIVs) and life-saving Antiretroviral (ARV) medicine to ensure that their treatment is not stopped during the lockdown. Emergency Identity Cards were issued to 25 Field Officers in 8 mandals covering 3 districts of AP to ensure the availability of ARV medicines and other necessities associated with the COVID-19 pandemic. These committed frontline workers supported 452 PLHIVs including more than 52 positive pregnant women by delivering life-saving ARV medicine at their doorstep.

VIMUKTHI also contributed to the fight against COVID-19 by sensitizing people on relevant awareness messaging and reached out to 2,500 families.

Additionally, while the lockdown made it difficult for the teams to
conduct field visits to the Target families, HELP Organisation initiated follow-up through phone calls to stay connected with its community members. The teams made daily calls to understand the wellbeing, medical condition and other needs of the families. They also counselled them on the safety and preventive measures around COVID–19.

**Supporting Frontline Workers : HELP**
Organisation stands in solidarity with the COVID-19 warriors and has been lending support to frontline workers and medical and paramedical staff with PPE kits, hygiene kits and hospital infrastructure supplementation. During the first wave of COVID, we distributed 750+ PPE kits to ASHA, ANM and Anganwadi workers and 500 + hospital staff. 1,250 + frontline workers have also been supported with hygiene kits. Additionally, 25,000 triple layer masks and 1500 gloves have been distributed.

**SAFETY OF STAFF**

HELP Organisation stands for the safety and well-being of its staff even as we continue to reach out to the most vulnerable population impacted by COVID. We adopted new ways of working to ensure that the employees can deliver from home as well as from the office. We reopened our offices in the first week of June with only 30 percent of staff and adequate precautions were followed as per the government guidelines to ensure the safety and well-being of our associates. While working in the office, the employees were required to rigorously follow social distancing norms, wear masks and protective gear and use the Aarogya Setu app. HELP Organisation offices worked with a flexible model wherein employees were encouraged to work from the office on Tuesdays and Fridays.

Before opening the offices, HELP Organisation organized training and capacity building workshops for its employees and filed staff to orient them on the new ways of working in the unlock phase of the COVID. HELP Organisation’s employees are the backbone of the organization and we stay committed to ensuring that they are safe and cared for at all times.
GIRLS ADVOCACY ALLIANCE
AN INITIATIVE TO ENSURE CHILD PROTECTION

Girls Advocacy Alliance is a global, collective initiative of Terre des Hommes – Netherlands, Plan International and ECPAT Netherlands to offer Equal Rights and Opportunities for Girls and Young Women across ten countries including India. The programme focuses to prevent Child Trafficking and Child Marriages and promote secondary education and Job Oriented Vocational Trainings. The program is being implemented in both A.P and Telangana states. HELP is leading GAA program in the state of Andhra Pradesh with its direct intervention at Prakasam district and in alliance with RAIDS and HANDS NGOs at Kadapa and Anantapur districts respectively with the support of Terre des Hommes – Netherlands. While its core strategy is advocacy, it is working with four key actors i.e. Community, CSOs, Government and Private Sector.

GOAL: Equal Rights and Opportunities for Girls and Young Women in Andhra Pradesh & Telangana.


Key Strategies of GAA:
- Gender approach
- Lobby & advocacy and Networking
- Media campaign
- Capacity building
- Evidence building (Research)
- Dialogue with Dutch companies, CII, FICCI, DICCI

Core Activities:
- Orientation/capacity building trainings to religious leaders & Youth Group leaders
- Workshops with Judiciary, Police, Dept of WD&CW, JWCS, Transport and Railways
- Sensitization of statutory bodies & Child Protection mechanisms
- Interfaces between community & line departments
- Consultations
- Publication and dissemination of IEC & Trg. Manuals
- Awards distribution to champions of Media & Influential persons

Strategic Priorities and Focus
- Developing, strengthening and scaling up adolescent led empowerment programme models
- Influencing parents to create a family-based safety net (physical and virtual) and building capacity of key community stakeholders, including the service providers and local self-government
- Enhancing evidence-based documentation and strengthening local, state and national level networks and alliances
- Enhancing technical assistance to the government, especially at the local, district, state and national level
- Promoting evidence-based advocacy for investment, replication and scaling up of adolescent empowerment model through Government systems and structures

Major Highlights:
- The frontline workers like ASHA, ANM, Anganwadi workers including teacher, counsellors for adolescents are trained on deferent adolescent issues
• Convergence among the different Government programmes and schemes for the adolescents are brought in and also strengthened the referral services
• A media meet was organised with all the leading regional print media and electronic media for the widespread awareness of early marriage.
• 22 Adolescents were trained as Community Reporters by the Senior Journalists on the method of reporting.
  ▶ **125 media representatives** sensitized on Child Marriages (CM), Child Trafficking (CT), Secondary Education (SE) & Job Oriented Vocational Training (JOVT).
  ▶ Community leaders, youth group leaders, Govt officials and registered NGOs have got common understanding on CM, CT, SE & JOVT and gender equality and adapted gender based approach in their work.
  ▶ Improved coverage of media and engagement of NGO/CSOs in interventions on gender equality and to reduce CM, CT.
  ▶ **550 girls and young women** sensitized in Young Women Mela on gender equality.
  ▶ **225 Young Women** got awareness on GAA thematic areas through World Women’s Day Programs.
  ▶ **48 rescued survivors** have participated in state level survivors’ conference on the occasion of World against Trafficking in Persons – 2019.
  ▶ **175 Police personnel** built capacities on prevention of CM & CT across AP coverage.

**Case study**

**Four girls got motivated to visit Police Station**

Rani, Lakshmi, Sumathi and Ram Devi, residents of Venkata puram Tanda, Podili Village, of Podili Mandal, Prakasam Dist, can’t stop talking about the most unusual day of their life. These girls were a part of the GAA project adolescent group at the Venkatapuram Anganwadi Centre. Rajani is functioned as the peer educator for the group.

August 27, - The day they went to the police station. HELP- GAA programme officer had asked them to visit a police station to ensure that they are fearless enough to approach the police if ever needed. Ms. Leelavathi (Anganwadi Worker) had also insisted them to go for the visit. They were very excited because it was a great opportunity for them. They had seen police stations only in films and wanted a first-hand experience all by themselves. Meanwhile, the HELP- GAA programme officer and the Anganwadi Worker spoke to their parents to explain the purpose of the visit and secured their permission. Parents of the four girls agreed instantly.

Finally, the four, along with 16 other girls from Venkatapuram Anganwadi Centres, visited the Podili Police Station. The Inspector-in-Charge, Mr.Venkatewsarlu, addressed the group. He greeted the girls and took them around the station. He explained the deference between General Diary (GD) and the First Information Report (FIR). He shared the contact details of the responsible police officer with adolescent girls and assured of all necessary support and action needed to prevent the early marriage from the part of the Podili police station. Rani, Lakshmi, Sumathi and Ram Devi found the discussion interesting. “Sir was very good”, they declared. “If needed, we can go to the police station ourselves now” they stated. It was an interesting experience for the police personnel as well.
### Strengthening Survivors’ led Collective Action in Andhra Pradesh

**Supported by:** Kamonohashi, Japan  
**Target Group:** Rescued victims & Sex Workers  
**Area of Operation:** Three selected districts (Prakasam, Guntur & Krishna) in AP

**Goal of project:** Self motivated survivors collectivizations strives on their own for a world where they could build a conducive environment to realize and enjoy their rights and entitlements with self support services and advocate with policy makers and planners for required changes among existing policies and legislations, schemes and programmes with the facilitation of CSOs.

**Objectives of this project:**
- Capacitating the internal and external functional systems and mechanisms of survivors' collectives in 3 districts of A.P covering 10 red light areas creating as a replicable model.
- SURVIVORS COLLECTIVES offering services to the needy survivors of trafficking and Commercial Sexual Exploitation for effective social re-integration and also in criminal justice system.
- Survivors’ collective action and advocacy successes are widely disseminated and its principles are put into practice by all stakeholders.
- Policies, legislation, programmes and practices against sexual exploitation of children at local, national and regional levels are informed and strengthened by a Bill of Rights awareness-raising campaign.

**Psycho Social support to SLP leaders and members of Survivors collectives:**
HELP has organised an online psycho-social counseling session through ZOOM call to the participants including SLP leaders and members of survivors’ collectives from across the 3 Leadership Next Programme (LNP) operational districts. Dr. Vijaya Bhavani – Psychologist and Ex. Official of UN Women has taken an online session on Psycho-Social needs of the survivors of sex trafficking especially their psychological condition in the wake of COVID 19 pandemic outbreak and its ill consequences.

**COVID Relief support:** HELP has distributed provisions and direct cash relief to the sex workers and survivors of trafficking in Prakasam, Guntur and Krishna districts with the support of Kamonohashi to 116 beneficiaries. During the lockdown period in the wake of COVID 19 outbreak, the leaders of VIMUKTI and members of survivors’ collectives have suffered like anything for their survival and to meet their routine basic needs including food as there is no work and no earning. HELP and VIMUKTI have made an assessment among 3 districts, identified the beneficiaries who are in need. Accordingly, with the support of Kamonohashi, HELP has extended its helping hand to the LNP leaders and members of survivors’ collectives to cope up with the challenges and difficulties in the wake of COVID 19.

**Submission of representation to the Chief Secretary, Govt. of Andhra Pradesh:** VIMUKTI has submitted a representation to Principal Secretary, Dept. of WD&CW, Govt. of Andhra Pradesh with the facilitation of HELP requesting to reinforce the GO.Ms. No. 1 which is meant for rehabilitation support for survivors of...
trafficking and also seeking support from the SC, ST and BC corporations. They have explained in the representation that the sex workers and rescued survivors of trafficking are facing severe problems in the wake of COVID 19 lockdown as they lost their livelihoods and employment and suffering even for food without income.

**Representation submitted by HELP to DGP, Govt. of Andhra Pradesh:** HELP has submitted a representation to Mr. D.G. Sawang, DGP – Govt. of A.P to notify the Anti-Human Trafficking Units to function as police stations. So that, the cases of trafficking in persons will be taken forwards with efficient and speedy investigation and effective prosecution. HELP urged to strengthen the AHTUs empowering them with the powers of police station including registering FIRs and dealing the cases of trafficking. It was explained in the representation especially on the backdrop of post lockdown situation where there are many traffickers and criminal gangs takes advantage to lure girls and young women for flesh-trade. The empowered AHTUs with the powers of police stations would increase rate of convictions to the traffickers and other perpetrators involved in the crime.

**Submission of representation to the Principal Secretary, Govt. of A.P:** In the month of July 2020, VIMUKTI members along with HELP staff have submitted representation to Smt. AR. Anuradha, IPS., Principal Secretary (earlier Home Secretary to Govt. of A.P.), Dept of WD&CW, Govt of A.P. seeking her support for accessing the support services by the sex workers and survivors of trafficking provided by the state. They request to improve the accessibility of social entitlements and also criminal justice services to the survivors of sex trafficking and women in prostitution. When she was worked as a Home Secretary to the Govt. of A.P, the VIMUKTI leaders have met her and involved her in its state level meetings and also submitted representations.

**Submission of representation to AP Women Commission:** VIMUKTI leaders with the facilitation of HELP have submitted representation to the Chairperson – A.P. Women Commission Smt. Vasireddy Padma requesting to address the issues and challenges faced by the survivors of trafficking and women in prostitution in the state of Andhra Pradesh who are utterly affected in the wake of COVID 19 pandemic losing their livelihoods and earning. They brought to her notice that, they have already submitted a representation to the Hon’ble Chief Minister of Andhra Pradesh regarding their issues and difficulties that they are facing and the support they required to cope up with the drastic situation they are facing including struggle to survive on their own and their children and family members as well.

**Submission of representation to Members of Parliament:**
VIMUKTI leaders have met with the 4 Members of Parliament including those who are from 3 Lok Sabha and 1 Rajya Sabha. They have explained about the LNP programme, its concept, goal, objectives, services and activities for the empowerment of rescued survivors of trafficking and
women in prostitution. They have given a brief note on significance of Trafficking of Persons (Prevention, Protection and Rehabilitation) Bill including its key features and submitted a representation to support for its early enactment. The MPs that the VIMUKTI Members have met with are Mr. Lavu. Sri Krishna Devarayalu – MP Narasaraopet constitution in Guntur District, Mr. Ayodhya Rami reddy MP (Rajya Sabha), Kesineni Nani MP (Vijayawada) and V. Balashowry – MP Machlipatnam.

**International Human Rights Day – 2020:** HELP has conducted state level workshop with likeminded CBOs, VIMUKTI - LNP leaders, AP State Women Commission and media on the occasion of International Human Rights Day 2020 to build and strengthen linkages with like-minded CBOs for strengthening LNP programme to empower sex workers. A total of 70 participants have realized the importance of Rights of sex workers, challenges facing by the sex workers/survivors due to delay or inaccessibility of state support services. The Chairperson of the state women commission who was the Chief Guest of the workshop has assured the sex workers for recommending the Govt. of A.P to look in to the issues of survivors/sex workers and to take necessary measures to resolve the same.

HELP has lobbied with the state women commission and sensitised the chairperson and members on issues of sex workers and survivors of trafficking. HELP has created a platform where all concerned stakeholders, survivors/sex workers including media have participated, interacted with each other to explore the issues and challenges facing by the sex workers/survivors. HELP has facilitated the LNP leaders and few survivors who have participated in the interface to voice out and bring their issues to the notice of the women commission and media.

**State Level Media Interface:**
HELP conducted a state level media interface on the occasion of International Day to End Violence against Sex workers and Survivors of Trafficking to sensitize media on issues and challenge of sex workers and build pressure on policy makers and planners for effective service delivery to the survivors of trafficking. The media personnel have been sensitised on the need for supporting the sex workers who have faced extreme difficulties in the context of COVID 19 pandemic outbreak. The survivors/sex workers have voiced out and brought to the notice of media personnel regarding the directions of Supreme Court to the state governments to provide free ration to the sex workers
irrespective of identity proofs and also support them for alternative livelihoods who are facing destructive financial issues in the wake of COVID.

Meeting with Media, NGOs and CBOs on the occasion of International Women’s Day 2021: HELP conducted a state level meeting with media and other organisations/collectives/individuals on networking and alliance building on the occasion of International Women’s Day on 7th Mar 2021 to build and strengthen the networking and alliance between VIMUKTI and media and other organisations/collectives. A total no. of 87 VIMUKTI leaders including survivors of trafficking and sex workers from Prakasam, Guntur and Krishna districts, media personnel and staff of VIMUKTI and HELP have been participated. The VIMUKTI – LNP leaders have released their demands including relevant GOs to media people through a press meet on the occasion. The media personnel understood the ways and means of violation of rights of sex workers and highlighted the issue in their respective newspapers.

Achievements:

<table>
<thead>
<tr>
<th>S. No</th>
<th>District</th>
<th>Aadhar cards</th>
<th>Ration cards</th>
<th>Bank A/c</th>
<th>Housing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Krishna</td>
<td>8</td>
<td>18</td>
<td>48</td>
<td>32</td>
</tr>
<tr>
<td>2</td>
<td>Guntur</td>
<td>4</td>
<td>6</td>
<td>14</td>
<td>11</td>
</tr>
<tr>
<td>3</td>
<td>Prakasam</td>
<td>3</td>
<td>4</td>
<td>9</td>
<td>7</td>
</tr>
</tbody>
</table>

**TOTAL** 15 28 71 50

- The Govt. of Andhra Pradesh has issued a special GO to distribute free ration to the sex workers across the state in the wake of COVID 19 as a result of advocacy efforts by HELP and VIMUKTI even without ration cards.
- The District level officials of line departments have invited VIMUKTI leaders in the process of needs assessment to render COVID relief support services to the deserved beneficiaries across Prakasam, Guntur and Krishna Districts.
- **Interim Compensation:** One of the VIMUKTI/LNP leaders Bhanupriya got 1 lakh and G Sravani has
been sanctioned with 4 lakh interim compensation by District Legal Services Authority. Two more applications are in process.

- VIMUKTI/LNP leaders have mobilized basic needs like Vegetables and provisions through local resources during lockdown by lobbying with the local leaders and influential people.
- A total of 6 caste certificates have been accessed by VIMUKTI leaders and survivors of collectives out of 14 applications submitted in one month.
- 2000 signatures have been collected from migrant labours, VIMUKTI leaders and Survivors of collectives from Prakasam, Guntur and Krishna Districts as part of the advocacy campaign demanding State and Central Government to support the migrant labours, VIMUKTI leaders and survivors of sex trafficking.

**Targeted Intervention for prevention of HIV/AIDS**

**Supported by:** AP State AIDS Control Society, Govt of AP  
**Target Group:** Female Sex Workers & MSM’s  
**Area of Operation:** 5 Mandals in Prakasam Dt.  
**Goal of project:** To reduce the incidence of HIV and STI among the sex workers, their clients, MSM/TGs in Prakasam district and thus reduce the risk of transmissibility of HIV to general population in Andhra Pradesh.

**Objectives:** To empower the sex workers, their associated population, MSM/TGs in the adoption of safer sexual practices and treatment seeking behavior through Behavior Change Communication (BCC).

- To reduce the incidence of Sexually Transmitted Infections (STI) with improved identification, diagnosis and treatment of STIs among the sex workers, MSM/TGs
- To increase correct and consistent use of Condoms among the sex workers, MSM/TGs through appropriate social marketing interventions.
- To increase correct and consistent use of condoms and reduce the incidence of STI among high-risk male population in coastal AP.

**Indicator wise achievement:**

- No. Of KPs registered in the project : 1020  
- Outreach contacts done : 100%  
- Tracking of the KPs : 100%  
- Regular Medical Checkups (RMC) : 910  
- KPs treated for STIs : 110  
- Internal examination : 810  
- No. Of referrals for HIV tests (ICTC) : 825  
- No. Of condoms distributed : 2,15,156  
- No. Of hot spot groups formed with KPs : 6  
- No. Of hot spot group members : 50
Sponsorships

Educate a Child

For a donation of 8000 rupees, you can support a child in education over a two year period. The Educate a Child programme concentrates on children aged from 5 to 16 years in deprived urban areas particularly children in vulnerable communities. It focuses on getting children into education and keeping them there.

Children of sex workers, children without parents, and children in red-light areas need to have an environment conducive to learning. The money you give will be used for school fees, uniforms and educational materials.

Similar to the Adopt a Mother programme, you are linked to a particular child and will receive three reports about his or her progress over the two year period: first, some background information about the child; then a drawing by the child after 1 year; and finally, a report at the end of the programme. However, the money you donate will be used to support many more children as HELP works in local communities to highlight the importance of education and bring about a change of attitude in people who feel that a working child is better than an educated child.

Feed a Child

You can help us rescue children from various abuses and vulnerable situations, as young as 6 years old. They stay at our short stay home for a few months. They are lost, helpless but still have a hope, hope that one day; they will be united with their families. You can provide them with healthy nutritious food four times a day. On an average there are around 40 children living in our home. For a donation of 3000 rupees, you can support a child with healthy food for a month.

General Fund

We welcome donations of any amount to cover other activities such as providing Out Care Services, vocational trainings, Nutrition support and Rehabilitation services to the women in prostitution and rescued survivors from Human Trafficking.

All donations made to HELP are tax exempted under Section 80 G of IT ACT, 1961.
Contact info@helpap.org or 9949723666 to support us!

And also pl visit the bellow link for our project in the Global Giving & Give India websites:......

Pl visits our organisation web: www.helpap.org for our activities in the state of Andhra Pradesh.
MEDIA REPORTS

35% sex workers less than 18 years: NCRB report

Help organisation secretary N Ram Mohan said that they have been campaigning for the rights of children and for generating second generation prostitution and for putting an end to human trafficking.

According to a report by the Ministry of Women and Child Development, there are over three million female sex workers out of which about 15.7 per cent enter the prostitution before the age of 18. According to the survey, about 1.2 million children are involved.

Anti-Human Trafficking Units to have more teeth

The Centre has issued directions for establishment of Anti-Human Trafficking Units (AHTUs) in every district and for setting up Anti-Human Trafficking units in all states. The Ministry of Home Affairs, Women Safety Cell, has given details of funds released during 2010 to 2019 for setting up AHTUs in 50 districts of India, and in March 2020 funds were released for setting up of AHTUs in all states.

In this context, NGOs have urged the State government to strengthen the AHTUs in the State and set up new ones.

Sex trafficking victims seek loans to stand on their feet

Vijayawada: Victims of sex trafficking seek loans to stand on their feet.

Pandemic proves to be a roller-coaster ride for trafficking survivors

Shobhana Sachidanand

We need help urgently. Food and medicines for HIV are the most important things and I don’t know how we will provide these to the kids.

Our organisation has been doing around 500000 rupees a month for the girls. We have been distributing food and medicines to them.

We have distributed 1000000 rupees in the last month alone.

The pandemic has been a roller-coaster ride for trafficking survivors.
Poor rehab, conviction lead to re-trafficking

K. KALYAN KRISHNA
KUMAS [SC]
VIYAKKAD, FEB. 2

Human trafficking was slowly gaining roots in Andhra Pradesh, throwing up new challenges for authorities. It called for strict laws and a concerted effort to combat the menace.

Most of the innocent girls and women, who fell prey to the traffickers, subsequently got rescued, with some being released.

However, children, the most vulnerable group, were subjected to trafficking. The problems faced by these children were ignored.

The scale of commercial sexual exploitation and trafficking is rising in India, despite the existence of the National Trafc (Prevention) Act, 1956. Though law enforcement officials were conducting a good number of child trafficking cases, very few traffickers were being sent to jail and that too with very low penalties. Hence, it was felt that a change in the law was essential.

The Government of India has introduced the National Human Trafficking Victim Rights Act, 2013, to provide better rights to victims.

The Act provides various protective rights to victims, including legal aid, shelter, and education. It also mandates the establishment of anti-trafficking committees and the appointment of trafficking protection officers.

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With no govt help, lockdow spur trafficking

NARAYAN NADAM

UGC working with commercial sex workers point dies situation by this ignored section of the society owing to the crisis created by the Covid-19.

The incidents are forcing some girls to go for foreign work.

Community-based organisations urge the government to take action in favour of the workers.

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HELP Operational Assessment

Disclosure

We believe that HELP is a transparent organization that emphasizes proper information disclosure and accountability. Even though the audited financial statements are not available on its web site, the information is readily available on request. Its financial statements include the details of various administrative and program expenses as well as details of grants/donations and other incomes. HELP also provides the salary details of its staff. Staff Salaries of HELP is paid not later than 5th of every month and is adjusted in their individual bank accounts.

HELP publishes monthly newsletters, which provide information about the organization’s activities during that specific period. Anyone can subscribe for the newsletter for free and is also available on its web site.

HELP has provided the names of its board members and full time staff on its offices along with their brief profiles and specific responsibilities they handle within the organization. Its provisional revenue statement for the year 2007 shows a breakup of international and Indian sources of funds and also provides names of significant donors and their specific contribution.

Clear Strategy

HELP has a policy of refining its strategy based on continuous self-assessment and impact analysis of its programs. To enhance the effectiveness of its activities, HELP focuses on self-sustainability. For long term revenue generation, it seeks lasting partnerships with donors (corporations / foundations / individuals). The process of curriculum development through evaluation and practical experience is a key component of the organization’s strategy.

Execution on Strategy

HELP strives to create partnerships with the government as well as local and international organizations, so that it could get the advantage of resource sharing. With the HELP of its local partnerships, HELP utilizes the resources of local PRIs, sports clubs, drama and art schools, computer training centers, libraries, municipal parks, etc. We believe that HELP has generated fruitful partnerships with various government agencies as well. HELP has partnered with various international foundations like... Plan International, Groupe Developpement-France, TB Alert India, Terre des Homes (G), Global fund for children, Business Community Foundation, and Give Foundation. The support gained from these agencies has enabled HELP to grow rapidly and make its programs more sustainable.

HELP has a strategy of building multidimensional partnerships with corporate organizations. It engages volunteers from the corporate sector, both to coach the children and to sponsor and run the recreational activities.

Ethics

HELP is not affiliated with any political or religious group and it works with due commitment to fulfill its mission. The organization puts adequate emphasis on transparency and accountability. It also strives to utilize maximum funds for program implementation and cut down on administrative and overhead costs. For these reasons, we believe that the organization maintains a high standard of ethics in its functioning.

Conclusion

HELP has opted to work for a cause which cannot be considered a conventional field of work for Voluntary organizations. The rapid growth of HELP from a single man’s idea to a dynamic and sustainable organization proves the usefulness of its mission. Continuous refinement of its strategy and development of its curriculum through impact analysis highlights the organization’s commitment to fulfill its mission. HELP focuses on enhancing its resources so that it can reach out to many more children in a sustainable way. We believe that donating to HELP would HELP in improving the lives of destitute children who are desperately in need of such HELP.
Credibility Alliance Norms Compliance Report

IDENTITY
HELP is registered as a Society (non-governmental organization) under the Societies Registration Act XXI of 1860. (Reg. No. 133 of 1993 Dt. 11th May 1993) with the Registrar, Nellore – Andhra Pradesh.

Organization details are available on HELP’s website: www.HELPap.in & www.Traffickinginap.com
Email: helpap@gmail.com, helpap2002@yahoo.com.

Visitors are welcome to the addresses given on the “contact us” link on our website: www.helpap.org & www.Traffickinginap.com, www.childprotectioninfo.in

Name & Address of of Bankers:

<table>
<thead>
<tr>
<th>General A/c</th>
<th>FCRA A/c</th>
</tr>
</thead>
<tbody>
<tr>
<td>• IDBI Bank, Trunk Road, ONGOLE – 1</td>
<td>• SBI, New Delhi Main Branch (NDMB) Parliament Street, New Delhi - 110001</td>
</tr>
<tr>
<td>• AXIS Bank, Trunk Road, ONGOLE- 1</td>
<td></td>
</tr>
</tbody>
</table>

Name & Address of auditors: M/s Narotham Madhav & Ramesh, Chartered Accountants, 7-823, Z.P.Colony, Mangamur Road, ONGOLE – 2, A.P, India.

MISSION AND VISION:
Vision: The vision of HELP is to create a safe, supportive and responsive society protection rights and dignity of every child in Andhra Pradesh. HELP has a long term view of preventing child trafficking, child prostitution and second generation prostitution.

Mission: HELP strives to prevent trafficking by educating boys and girls in schools and communities in different parts of the state and by training teachers, professionals, police, government authorities and the general public about the harm of sexual exploitation and ways to resist and combat it, through its regional networks, affiliated individuals and groups by serving as an umbrella.

GOVERNANCE:
Details of Board Members: (as of March 31, 2020)

<table>
<thead>
<tr>
<th>sl</th>
<th>Name of the member</th>
<th>age</th>
<th>Sex</th>
<th>Position on board</th>
<th>occupancy</th>
<th>Area of competency</th>
<th>Meetings attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. Prabhakar Rao</td>
<td>63</td>
<td>M</td>
<td>President</td>
<td>Business</td>
<td>Social mobilization</td>
<td>5/5</td>
</tr>
<tr>
<td>2</td>
<td>Mr. N.V.S. Ram Mohan</td>
<td>61</td>
<td>M</td>
<td>Secretary</td>
<td>Journalist</td>
<td>Advocacy</td>
<td>5/5</td>
</tr>
<tr>
<td>3</td>
<td>Smt. Girija Kumari</td>
<td>56</td>
<td>F</td>
<td>Vice-president</td>
<td>Social worker</td>
<td>Peoples movement</td>
<td>5/5</td>
</tr>
<tr>
<td>4</td>
<td>Mr. Nageswara Rao M</td>
<td>61</td>
<td>M</td>
<td>Treasurer</td>
<td>Farmer</td>
<td>Social mobilization</td>
<td>5/5</td>
</tr>
<tr>
<td>5</td>
<td>Mr. K.N. Murthy</td>
<td>62</td>
<td>M</td>
<td>Member</td>
<td>Journalist</td>
<td>Advocacy</td>
<td>3/5</td>
</tr>
<tr>
<td>6</td>
<td>Smt. D.Vijayalakshmi</td>
<td>41</td>
<td>F</td>
<td>Member</td>
<td>Social worker</td>
<td>Women mobilization</td>
<td>4/5</td>
</tr>
<tr>
<td>7</td>
<td>Ms. Jaya sri</td>
<td>32</td>
<td>F</td>
<td>Member</td>
<td>Counseling</td>
<td>Counseling services</td>
<td>5/5</td>
</tr>
<tr>
<td>8</td>
<td>Mr. B.K.S. Rayudu</td>
<td>51</td>
<td>M</td>
<td>Member</td>
<td>Hardware</td>
<td>Advocacy &amp; lobby</td>
<td>5/5</td>
</tr>
</tbody>
</table>

• None of the Board Members are related to each other.
• The HELP Executive Body met 5 times in the FY 2020-21, on 27th July 2020, 16th August 2020, 10th November 2020, 3rd Jan 2021, and 20th March 2021. The Board meetings are documented and circulated.
ACCOUNTABILITY AND TRANSPARENCY

- No director received salary from the organization.
- No other remuneration, sitting fees or any other form of compensation has been paid since inception of the organization, to any Board members,
- No reimbursements have been made to any Board member,
- Remuneration of the highest paid Staff Members Rs 3,00,000/- p.a,
- Remuneration of the lowest paid full time regular staff member: Rs. 105,600 p.a

STAFF Details: (As at March 31, 2021)

<table>
<thead>
<tr>
<th>Number of paid workers in the organization</th>
<th>No. of Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Full time</td>
<td>15</td>
</tr>
<tr>
<td>Regular Part time</td>
<td>0</td>
</tr>
<tr>
<td>Full time contact staff</td>
<td>0</td>
</tr>
<tr>
<td>Part time contact staff</td>
<td>0</td>
</tr>
<tr>
<td>Consultants</td>
<td>0</td>
</tr>
<tr>
<td>Other paid members include Paid-volunteers</td>
<td>25</td>
</tr>
<tr>
<td>Un-paid volunteers</td>
<td>25</td>
</tr>
</tbody>
</table>

* All members are “volunteers” giving their time for organization. They are not included in the details above
* Are any of the staff members related to any Board members? No

DISTRIBUTION OF STAFF (as at March 31, 2021)

<table>
<thead>
<tr>
<th>Slab of gross salary (in Rs.) plus benefits paid to staff</th>
<th>male</th>
<th>female</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than &lt;5000</td>
<td>0</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>5,000 – 10,000</td>
<td>0</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>10,000 – 25,000</td>
<td>8</td>
<td>0</td>
<td>8</td>
</tr>
<tr>
<td>25,000 – 50,000</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>50,000 – 100,000</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>100,000 &gt;</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>8</td>
<td>32</td>
<td>40</td>
</tr>
</tbody>
</table>

Total Cost of National Travel by all staff during the year: Nil
Total cost of International travel by all staff during the year: Nil
## RECEIPTS & PAYMENTS STATEMENT

<table>
<thead>
<tr>
<th>RECEIPTS</th>
<th>Schedule</th>
<th>As at March 31</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening Balances</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Cash on Hand</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FCRA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16,574.50</td>
<td>4,073.50</td>
<td></td>
</tr>
<tr>
<td>General</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12,538.75</td>
<td>22,550.75</td>
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<tr>
<td><strong>Cash at Bank</strong></td>
<td></td>
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</tr>
<tr>
<td>FCRA</td>
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</tr>
<tr>
<td>5,24,794.87</td>
<td>11,43,775.57</td>
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<tr>
<td>General</td>
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</tr>
<tr>
<td>15,67,927.01</td>
<td>18,37,703.85</td>
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<tr>
<td>Donations</td>
<td></td>
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<tr>
<td>4,22,063.10</td>
<td>4,25,800.00</td>
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<tr>
<td>Grants for Project / programmes</td>
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<td>1,08,54,355.61</td>
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<tr>
<td>Bank interest</td>
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<tr>
<td>61,321.00</td>
<td>91,657.00</td>
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<tr>
<td>Sundry Creditors</td>
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<tr>
<td>12,62,118.00</td>
<td>12,62,118.00</td>
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<tr>
<td>Old Assets Sales</td>
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<td>5,000.00</td>
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<tr>
<td>Advances (Adj)</td>
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<tr>
<td>1,27,110.00</td>
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<tr>
<td><strong>TOTAL</strong></td>
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</tr>
<tr>
<td>1,34,59,574.84</td>
<td>1,68,43,302.16</td>
<td></td>
</tr>
</tbody>
</table>

| PAYMENTS                        | |                  |
| SURVIVORS LEADERSHIP PROGRAMME -SLP | 1 | 26,39,337.93 | 31,74,630.76 |
| Covied Relief –kamonahashi       | 2 | 21,21,318.22 |                |
| Freedom fund                     | 3 | 4,15,103.08 | 2,40,354.13 |
| Reduction of STI and HIV / AIDS | 4 | 17,89,239.70 | 13,39,492.00 |
| Covied Relief–givefoundation     | 5 | 13,52,202.00 |                |
| Girls Advocacy Alliance Programme |      | 4,56,969.03 | 70,57,690.93 |
| Child Line programme             |      | 729.00 | 2,71,605.00 |
| Vocational trainings – United & inspire | | 99,587.00 | |
| Observation Home Expenses        |      | 3,14,019.00 | |
| Administration Expenses          | 6 | 1,32,832.27 | 48,039.81 |
| Openshelter for girls & boys     |      | 7,92,933.00 | |
| Millap Programme                 |      | 1,06,835.00 | |
| ANNAPURNA Project Expenses       |      | 5,64,348.28 | 2,06,376.77 |
| Support for victims - G.G        |      | 1,25,292.23 | |
| Covied relief – the pollination  |      | 36,593.76 | |
| Mental Health Asessment          |      | 76,500.50 | |
| Survivors leaders workshop       |      | 49,770.00 | |
| Digital marketing consultation   |      | 3,40,000.00 | |
| Creditors payments               |      | 3,99,964.13 | 10,01,676.40 |
| Advances                         |      | 18,000.00 | |
| **Cash & Bank Balances:**        |      |                |
| Cash on hand                     |      | 18,163.25 | 29,113.25 |
| Cash at bank                     |      | 29,91,438.69 | 20,92,721.88 |
| **TOTAL**                        |      | 1,34,59,574.84 | 1,68,43,302.16 |
## INCOME & EXPENSES STATEMENT

**As at March 31**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations</td>
<td>4,22,063.10</td>
<td>4,25,800.00</td>
</tr>
<tr>
<td>Bank interest</td>
<td>21,040.00</td>
<td>63,715.00</td>
</tr>
<tr>
<td>Impact guru foundation</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,43,103.10</strong></td>
<td><strong>4,89,515.00</strong></td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administration Expenses</td>
<td>1,32,832.27</td>
<td>31,606.81</td>
</tr>
<tr>
<td>Excess of Income Over Expenditure</td>
<td>3,10,270.83</td>
<td>4,57,908.19</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,43,103.10</strong></td>
<td><strong>4,89,515.00</strong></td>
</tr>
</tbody>
</table>

## BALANCE SHEET

**As at March 31**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SOURCES OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAPITAL FUNDS</td>
<td>45,61,694.89</td>
<td>47,65,647.18</td>
</tr>
<tr>
<td>Add: Fixed assets during the year</td>
<td></td>
<td>2,33,186.00</td>
</tr>
<tr>
<td>Add: Excess of income over expenditure during the year</td>
<td>3,10,270.83</td>
<td>37,975.32</td>
</tr>
<tr>
<td>Less: written off old assets</td>
<td>10,19,237.00</td>
<td>7,05,926.00</td>
</tr>
<tr>
<td>Undisbursed Year marked (Specific) fund</td>
<td>20,81,721.35</td>
<td>10,83,726.76</td>
</tr>
<tr>
<td>Sundry Creditors :</td>
<td>66,33,626.87</td>
<td>72,32,378.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,25,68,076.94</strong></td>
<td><strong>1,28,80,334.13</strong></td>
</tr>
<tr>
<td><strong>APPLICATION OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed Assets (at cost)</td>
<td>21,39,711.00</td>
<td>31,58,948.00</td>
</tr>
<tr>
<td><strong>Current Assets, loans and Advances</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sundry Debtors</td>
<td>74,00,764.00</td>
<td>75,99,551.00</td>
</tr>
<tr>
<td>Advances</td>
<td>18,000.00</td>
<td></td>
</tr>
<tr>
<td><strong>Cash &amp; Bank Balances:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash on hand</td>
<td>18,163.25</td>
<td>29,113.25</td>
</tr>
<tr>
<td>Cash at bank</td>
<td>29,91,438.69</td>
<td>20,92,721.88</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,25,68,076.94</strong></td>
<td><strong>1,28,80,334.13</strong></td>
</tr>
</tbody>
</table>

For. Narotham Madhav & Ramesh,  
Chartered Accountants

Sd/- xxxxxxxxxx  
(Ram Prasad)  
Proprietor
WE ARE INDEBTED TO

The Ministry of Women & Child Development, Government of India
The Department of Women & Children, Government of Andhra Pradesh
Dept of Juvenile Welfare and Welfare of Street Children, Govt of AP
Terre des Hommes, Netherlands
GLOBAL GIVING, USA
MILLAP Social Ventures
UNICEF - Hyderabad
AP State AIDS Control Society, Govt of AP
The Empower & Excel – USA
Unite & Inspire – USA
The Pollination, USA
Freedom Fund USA
GIVE INDIA
Kamonohashi
KOTAK MAHINDRA BANK - ONGOLE
&
IDBI BANK- ONGOLE Branch
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Lawyer pet ext, Pin- 523 002.
E-mail: helpap@gmail.com,
Web: http://www.helpap.

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Near Chuttu gunta,
E-mail: helpap2002@yahoo.com

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Opp: Church Building,
E-mail: help.sacs@gmail.com