It is my pleasure to share with you the following activity report. It highlights our programme activities benefiting children and women from deprived sections of our community, living in the prostitution localities of urban settlements of Andhra Pradesh.

It is over two decades since we started our mission to end sex trafficking. When I started this work with Mr.K.Narayana Murthy little did I know how far we would traverse...Responding to a need, with no financial resources in hand we started our journey. We bank on our conviction and integrity to show us the way ahead. As the needs in the mission grew our efforts expanded and so did our requirements to mobilize resources. It was not easy to constantly keep the ends together...it was depleting to constantly take one step forward and be thrown 20 steps backward. But some eternal light lead us on. In spite of all the trials and turbulence, not once we felt compelled to give up...something kept us going.

And that ‘something’ at times was your support, at other the achievements of our children and girls but most of the times the ‘smiles’ that we have restored. We will continue to fight for a safe world for our women and children having complete faith in your trust and solidarity.

Together we will end sex slavery across the nation and Globe! I wish to interact with those of you who would like to start/expand this mission in your own geographical areas.

We are honored to have strong partnerships with the government, NGOs, businesses and communities, whose support has been crucial in our fight against human trafficking.

I would like to thank our teams across the country that tirelessly put their lives on the line so that our survivors can see brighter days ahead. I look forward to continuing to create and strengthen the partnerships we have - at a state and community level - to foster collaboration and build into the momentum of truly making India safer for our children.

Thank you,

Ram Mohan Nimmaraju
Secretary
Introduction

Society for Help Entire Lower & rural People (HELP) is a registered non-government organisation (NGO) under the Societies Registration Act and Foreign Contribution Regulation Act in India. We work with over 500 Indian professional colleagues and are guided by a Governing Body composed of experienced Indian practitioners, academics and social workers. Founded in 1993 in Nellore, Andhra Pradesh, HELP now has operations in the states of Andhra Pradesh and Telangana and it reaches out to more than 1 million rural and urban population of poor communities. We have been a recipient of prestigious awards and recognitions in India, during our journey in the last 27 years.

HELP’s overarching aim is to enable poor people, women and children to take control of their lives and have a share in sustainable development. HELP is active in deprived communities, both in villages and low-income urban settlements. It seeks to break the vicious cycle of poverty, ill-health, human trafficking, sexual abuse and violence, affecting in particular, children and women.

HELP’s initial focus on prevention of HIV/AIDS among women in prostitution has grown further in the area of education and child protection among second generation of women in prostitution. HELP’s method is to converge sectoral interventions at the level of the family and the community and to adopt a human rights-based approach in strengthening local governance actors, such as Rural Panchayat Institutions and Urban local bodies, service providers, such as health personnel and teachers and adult and child community representatives, to use available resources and identify local solutions. HELP’s programmes span project development and implementation, Technical assistance, system strengthening, network building, training and capacity development, to serve marginalized communities and contribute to government policies and programmes. HELP works with deferent stakeholders including government, other NGOs, schools, bilateral agencies, corporate, and individuals.

HELP provides technical assistance to State Governments and civil society organizations working in Andhra Pradesh and Telangana. The programmatic approach of HELP has attracted the attention of policy-makers both at the state and at the national level to adopt or design deferent schemes and programmes at deferent points of time. With this success, HELP has always been engaged in strategizing and directing its resources to add value to the existing policies, responding to the needs.

While HELP is linked with different state, national and international level forums, as part of its advocacy initiatives, the organisation has contributed to several consultations that take place at multiple levels having a strong implication on human development. HELP’s engagement at ATSEC is one of such initiatives. We are having linkage with the South Asia Initiative to end Violence against Children (SAIEVAC), under SAARC. In the last few years, HELP has built up a strategic partnership with Governments, and with deferent Corporate and bilateral agencies for implementing programmes at the ground and to provide technical support and to inform and influence in designing and implementing policies and programmes.
HELP has initiated its strategic intervention to promote the family strengthening approach at the community level with a technical assistance element to strengthen the de-institutionalization processes within the current policy framework.

HELP follows a transparent system of organizational management. Our internal governance structure is well articulated. Accounts of HELP are audited by independent auditor/s. We have various policies to ensure that our employees have a healthy working environment. HELP maintains a Child Safeguarding Policy, Gender Policy, Workplace Policy on HIV related issues and Anti-Corruption and Anti-Bribery Policy. At HELP we also believe in cost-effectiveness. As we march forward, we would design our programmes and projects, keeping in mind that we primarily want to invest in the sustainable development of the adolescent, woman and child. To us, every child is unique and we hope to make everyone believe in the same. We plan to focus our activities on the overall family wellbeing because we believe that the family is the best safety net for the child.

**HELP Vision, Mission and Values**

**OUR VISION**
To create a safe, supportive and responsive society that upholds the protection rights and dignity of every child and preventing child trafficking, child prostitution and second generation prostitution.

**OUR MISSION**
To ensure children and women protect from all kinds of abuses, exploitation & trafficking and enjoying their rights and protection by making duty bearer and community responsive to their well being.

**OUR VALUES**

**Accountability:** We take responsibility for using resources effectively & efficiently and being accountable to partners, communities and, above all, children.

**Collaboration:** We seek to collaborate with children, parents, women, communities, governments and partners to empower children to develop into active citizens and access basic services and opportunities as a matter of right.

**Caring:** We believe in respecting each other and supporting caregivers in caring for children and preventing all forms of harm in the communities that we serve.

**Integrity:** We aspire to live to the highest standards of personal and organisational integrity and always act in the best interests of the child.
Network and accreditation:

HELP as a member of various committees/Alliances at Global, Regional, National, and State and District level:

Global and Regional Level:

- HELP is a Member of ATSEC - ASIA global network
- HELP as a member of White Ribbon Alliance, participated in the ASIA level conference on Sustainable Development Goals with a woman community change maker
- HELP is a member of National Action Coordination Group of SAIEVAC [South Asian Initiative to End Violence Against Children]
- HELP is a member of Girls Not Bride Alliance to end child marriage
- HELP is a member of ECPAT network working to end sexual exploitation of children

National Level:

- HELP has honoured with “National Award for Child Protection” under Institutional category by Hon’ble President of India on the occasion of Children’s day during Nov 2016 at Rashtrapathi Bhavan New Delhi.
- Member of National Consortium on RMNCH+A, Member of the Working Group on Adolescent Health & Well Being and the SRHR [Sexual and Reproductive Health and Rights] Alliance in India
- HELP is the Governing Body member of the Indian Association for Life Skills Education [IALSE]
- HELP is a member of the National Action & Coordination Group (NACG) supported by SAIEVAC, SAARC & GOI.
- Indian Alliance for Child Rights (IACR) – A national network of NGOs, donors and academics of which HELP is a member, through which we contribute towards the alternate report to UN on child rights
- HELP is the Sothern state convener of Action against Trafficking and Sexual Exploitation of children (ATSEC).
- Member, Working Group in Child Protection for the 12th Five Year Plan.
- HELP is a member of Voluntary Action Network of India (VANI)
- HELP is a Member, India Alternative Care Network [IACN]

State-Level:

- Mr. Ramamohan chief functionary of HELP is appointed by Govt. of Andhra Pradesh as a Member in State Coordination Committee on “Anti-Trafficking” chaired by Chief Secretary of Andhra Pradesh since 2003. (Lr No.116/P2/98Dt. 23-08-2002 issued by Smt. Minnie Mathew IAS, Principal Secretary to Govt. Dept of Women Development, Child Welfare and Disabled Welfare, Govt of AP)
- HELP is recently nominated by the Govt of AP to coordinate with AHTUs (Anti-Human Trafficking Units) on behalf of Andhra Pradesh State Government for better coordination and quick response to anti - Trafficking of Women and Children and to serve as an institutional mechanism for combatting the crime. (Lr no.3554/WP.A2/2001 Dt. 18.02.2012 issued by The Special Chief Secretary to Government, Dept for Women, Child, Disabled & Senior Citizens(WP)
- Mr. Ramamohan chief functionary of HELP is appointed by Govt of AP as a member in State level Centre for Adolescents “YUVA”. (GO Ms. No:30, Dept of WDCW&DW on 7th July 2010)
- Mr. Ramamohan chief functionary of HELP is appointed by Department of CID & State Level Anti Trafficking Unit, Govt of AP as a Nodal NGO Coastal Region Anti Human Trafficking Unit - AHTU (Lr.No. 3126/C14/WPC/CID/06, Dt. 16.1.2007 issued by Addl. Director General of Police, CID, Govt of AP)

• Mr. Rama Mohan chief functionary of HELP is appointed as a state committee member of “Youth Welfare Advisory Committee” promoted by Govt of India. (GO.No.F.No.23-2/2007/YS-1(PYSA-AP) dated: 23rd May 2007. issued by Ministry of Youth Affairs and Sports, Govt of India)

• HELP is recognized as a Training Partner of Andhra Pradesh Police Academy – APPA in the Districts and Commissionerates located in Andhra area. (lette no: Rc.No. 342/TD.V/AHT-SOs/APP/2007, dt. 04.05..2007 issued by the Director, Andhra Pradesh Police Academy, Govt. of AP)

• HELP is appointed as a support NGO by CID of Police, Govt of AP for South Coastal Districts for Speedy Justice Delivery of Anti-Human Trafficking Cases Registered in Guntur, Krishna & Prakasam Districts and Victim/witness support (order no: C.No.3126/C14/WPC/CID/06 dated. 27.8.09 issued by Office of the Addl. Director General of Police, CID, Govt. of AP)

• Mr. Rama Mohan chief functionary of HELP is appointed as a member for Advisory Committee for Centre for Women’s Studies, Acharya Nagarjuna University. (order no: ANU/Acad/S1/Advisory Committee-CWS/2012 dt.28.08.2012 issued by Registrar, Acharya Nagarjuna University, Nambru, Guntur.)

• Mr. Rama Mohan chief functionary of HELP is appointed as a Member in Executive body & General body of “AP Society for Protection and Empowerment of women & Children” Which established by Govt of Andhra Pradesh for implementation of ICPS scheme in the State. (G.O.Ms.No.22. W.C.D&DW (WP) Dept, dt. 31.08.2009)

• State Technical agency to support Scheme for Adolescent Girls “Kishora Vikasam” convergence programme for the empowerment of adolescent girls in the state of Andhra Pradesh.

• HELP is a member of Anti Human Trafficking Unit (AHTU) in south coast districts of AP

• HELP is a member State Inspection Committee of Homes under the JJ Act, under Dept of Juvenile Welfare Department, GOAP

**District/Panchayat level**

• HELP is a member of the PCPNDT committee at the district level

• HELP is a member of District Child Protection Society (DCPS) in the districts of Prakasam,

• District Advisory Committee and District Inspection & Monitoring Committee (USG Centre)

• Mr. Rama Mohan chief functionary of HELP is elected as a State Convener for ATSEC - AP chapter

• HIV-TB Coordination Committee.

• Children Committee at Government Homes.

• HELP is a member various Dist level committees like women atrocities, bonded labour committee, minority welfare committee etc under District Administration in Prakasam & Guntur Districts.

• Mr. Rama Mohan chief functionary of HELP is elected as a State Convener for Campaign against Child Labor –CACL - AP chapter.
The HELP Method:
Creating Child Friendly Community (CFC)

Creating Child-Friendly Communities-contributing towards Sustainable Development Goals

In the recent past, HELP has undergone a paradigm shift in its policy and implementation by adopting a human rights-based approach. From a service delivery mode of functioning, the organisation has moved to an integrated approach of facilitation and service delivery. While working with the communities and fulfilling their contextual needs, HELP realised that sustainable development is only possible by building partnerships with key stakeholders and adopting an integrated approach across education, protection, health and nutrition sectors. HELP’s mission, core values and guiding principles continue to shape all that it does. This constitutes the HELP Method – i.e. HELP’s development understanding and practice. Within the implementation role, it is exemplified in the institutional Child-Friendly Communities (CFC) approach- the core approach of HELP that shapes all sectoral and integrated implementation efforts.

Communities are mobilised by self-help /women's groups and children's groups to ensure that all stakeholders like parents, families, schools, ICDS centres, health sub-centres and police stations collectively engage in keeping children in good health, well-nourished, educated and protected from all those practices that may be detrimental to their full growth potential and development. Service providers are supported and hand held to ensure that teachers, health personnel and social workers extend quality health, nutrition, education and protection services equitably and inclusively to all children living in the community.

Local elected representatives (Panchayati Raj Institutions in rural areas and Urban Local Bodies in municipal areas) are encouraged to ensure access to basic services and implementation of policies and budgets in the best interests of children and women. The convergence of all services is also ensured by the elected representatives. HELP acts as a facilitator in engaging local development actors – the community, service providers and elected representatives – in a process aimed to ensure convergence and thereby strengthen good governance with and for children and women. Local governance partners are involved in participatory processes leading to increasing awareness on problems affecting the community, identifying issues through social mapping, planning interventions to address shared priorities and monitoring the progressive fulfillment of human rights by all, especially the socially excluded.

These learning of creating Child-Friendly Community helps HELP in strengthening its other role of influencing policies, advocacy, capacity building and system strengthening in different platforms and, networks across various levels.
Protection

Strategic Focus

Since late ‘2002s, HELP has worked with children living on the streets, railway stations, red light areas, who are child laborers, run-away, missing, trafficked, kidnapped, sexually and physically abused or victims of other forms of violence. The child protection interventions of HELP cover more than 2500 children with institution-based services and 5000 above children and other stake holders through indirect services. These services are concentrated in red-light areas, around bus and railway stations and urban slum and village areas with limited service or facility.

In such locations, between 2000 to 2018, HELP runs a number of temporary shelters, both on drop-in bases and as a short stay –home for children in trouble. It then helps them return to their families wherever possible and does its utmost to reintegrate them into mainstream life. HELP’s Child Protection programme
design is conceived at 3 subsequent, logically interlinked levels, aimed at creating child protection processes spanning from the governance, to the programme to the individual sphere. The Child Protective Communities model is best implemented in and contributes to the creation of Child Friendly Communities, at one end of the spectrum, and supports a multi-layered referral mechanism to serve the individual child, at the other end.

HELP also started a CHILD LINE project at Ongole, covered Prakasam District of AP, offering a 24-hour free helpline which extends emergency assistance to the children in distress. HELP also operates helpline for adolescent through Girls Advocacy Alliance (GAA) project and persons affected by STD, HIV & AIDS, providing counseling and assistance.

During 2019-20 year, it was focused on:

- Ensuring prevention of child marriages through convergent action with other programmes for adolescents.
- Strengthening the community based safety net through strengthening of the VLCPCs, formation of Children Groups and strengthening of Vigilance Group, developing child tracking mechanism and working out vulnerability assessment of Children.
- Positioning the organization as the Resource Centre on Child Protection of the state in collaboration with key stakeholders and Govt. Departments.
- Strengthening community level convergence mechanisms on child protection and linking the same to Mandal and District level convergence mechanisms.
- Contributing to state policies on child protection related issues based on HELP's learning
- Developing platforms for advocacy jointly with the state Government.

MAJOR HIGHLIGHTS & ACTIVITIES:

- HELP provided technical support to police to develop SoP on dealing human trafficking cases
- Peer tracking Mechanisms has been established by HELP and a total of 1,200 children are being covered through this mechanism and their vulnerabilities have been traced out in 7 red-light localities of Chilakaluripet Mandal.
- HELP has facilitated to form 45 VLCPCs in Guntur District
- Appraised as Best Performance of CHILDLINE by District Collector.
- To rescue, rehabilitate and repatriate child survivors of trafficking, child marriage, child sexual abuse and exploitation and corporal punishment.
- To rescue children through CHILDLINE services
- Support to children living ast Government Homes in terms of restoration & rehabilitation.
- Drop-in Centre for the children living in platforms and adjacent area
- Short stay home both for boys and Girls.
Community based intervention in the red-light areas for children living in and around the red-light areas.

- Tracing missing or trafficked children

**IMPACT**

1. Grand total calls came through CHILD LINE-1098 (Ongole) -144
2. Total Intervention done:
   - Medical help-6
   - Shelter support-15
   - Rescue children-118
   - Missing children (Child lost - 12, Parents asking help-11)
   - Child labor rescued : 19
3. Emotional support and Guidance -12
4. Child marriages stopped (2019-20 up to Jun) =70
5. Special Events (Awareness programme conducted): 10
6. Grass root level Outreach and awareness programme conducted
   - Railway station -15
   - Buss Stop -25
   - Schools -35
   - Slums covered -24 Areas
7. No. of Open House Program conducted held : 5
   - Awareness on child marriages and child trafficking.
   - Address the children issues in that areas.
   - Toilets problem to girls at school.

**ASHA SADAN....**

**A PROJECT FOCUSING ON PROTECTION AND REHABILITATION Support to Rescued Victims of Human Trafficking**

HELP runs a Children Home for girl children under the provisions of the Juvenile Justice Act, 2000 and a Asha Sadan home for survivors of trafficking, licensed and supported by the Ministry of Women and Child Development, Government India through the Department of Juvenile Welfare, Govt of Andhra Pradesh. While the sanctioned capacity of both the homes are 25 each, on any given day during the year, there are 30-42 girls / women at Asha Sadan. This year also it was no different. While the process of their restoration / repatriation is an integral part of the responsibilities entrusted to HELP, they are exposed to the various facts of HELP’s “Psycho-social Rehabilitation Plan” which included physical / mental health care, legal aid, formal non formal education, vocational training and access to income-generation opportunities, until such time they are restored / repatriated.
HELP aims at addressing the issue in a holistic approach, through working closely with survivors, providing them “care & protection” facilitating their process of repatriation, re-integration & Rehabilitation, with all relevant stake-holders in the process, which includes Police, Prosecutors, Judiciary, Panchayat Raj Institutions (PRI), CWC, JJB, Civil Society Organizations (CSOs), key members of communities at the source area of AP.

**During the reporting year (2019-20)……**

6 “Legal Training” sessions organised by the Dist Legal Services Authority to the victims of human trafficking.

3 “seminars” involving all stake holders as mentioned above, at District & State level were organized, where experiences were shared and advocacy & combat initiatives were strategized.

3 “Home Management Committee” meetings, were convened, involving “OUR HOME” project staff, representative of the Women and Child Welfare Department, Government of Andhra Pradesh, Members of Child Welfare Committees & DCPOs, where the challenges & hurdles of reintegration, improvement in standards of care & protection were focal points of discussion, with an aim to strategies positive action.

1 Orissa and 3 Telangana girls' along with 28 Andhra Pradesh Girls and Women from our Asha Sadan were reintegration between June and July 2019

25 Girls were admitted to non-formal School skill trainings like Bakery, dress design, Jute bags manufacturing etc were provided to 18 Girls & young women.

4 meetings with Media, elected people's representatives of the PRI and Community Leaders at 20 source villages and 25 prostitution localities were conducted with support from Local CBOs. 250 PRI representatives and about 700 community leaders and 45 Village Level Child Protection Committee members from 3 districts viz Prakasam, Guntur and Krishna attended such meetings. Where their views on prevalence of human trafficking were shared their respective roles in prevention were identified.
Girls Advocacy Alliance is a global, collective initiative of Terre des Hommes – Netherlands, Plan International and ECPAT Netherlands to offer Equal Rights and Opportunities for Girls and Young Women across ten countries including India. The programme focuses to prevent Child Trafficking and Child Marriages and promote secondary education and Job Oriented Vocational Trainings. The program is being implemented in both A.P and Telangana states. HELP is leading GAA program in the state of Andhra Pradesh with its direct intervention at Prakasam district and in alliance with RAIDS and HANDS NGOs at Kadapa and Anantapur districts respectively with the support of Terre des Hommes – Netherlands. While its core strategy is advocacy, it is working with four key actors i.e. Community, CSOs, Government and Private Sector.

**GOAL:** Equal Rights and Opportunities for Girls and Young Women in Andhra Pradesh & Telangana.


**Key Strategies of GAA:**
- Gender approach
- Lobby & advocacy and Networking
- Media campaign
- Capacity building
- Evidence building (Research)
- Dialogue with Dutch companies, CII, FICCI, DICCI

**Core Activities:**
- Orientation/capacity building trainings to religious leaders & Youth Group leaders
- Workshops with Judiciary, Police, Dept of WD&CW, JWCS, Transport and Railways
- Sensitization of statutory bodies & Child Protection mechanisms
- Interfaces between community & line departments
- Consultations
- Research (Studies/analysis on Child Trafficking & Job Oriented Vocational Trainings)
- Publication and dissemination of IEC & Trg. Manuals
- Awards distribution to champions of Media & Influential persons

**Strategic Priorities and Focus**
- Developing, strengthening and scaling up adolescent led empowerment programme models
- Influencing parents to create a family-based safety net (physical and virtual) and building capacity of key community stakeholders, including the service providers and local self-government
- Enhancing evidence-based documentation and strengthening local, state and national level networks and alliances
- Enhancing technical assistance to the government, especially at the local, district, state and national level
- Promoting evidence-based advocacy for investment, replication and scaling up of adolescent empowerment model through Government systems and structures

**Major Highlights:**
- The frontline workers like ASHA, ANM, Anganwadi workers including teacher, counsellors for adolescents are trained on different adolescent issues
• Convergence among the different Government programmes and schemes for the adolescents are brought in and also strengthened the referral services
• A media meet was organised with all the leading regional print media and electronic media for the widespread awareness of early marriage.
• 25 Adolescents were trained as Community Reporters by the Senior Journalists on the method of reporting.
  ▶ **142 media representatives** sensitized on Child Marriages (CM), Child Trafficking (CT), Secondary Education (SE) & Job Oriented Vocational Training (JOVT).
  ▶ Community leaders, youth group leaders, Govt officials and registered NGOs have got common understanding on CM, CT, SE & JOVT and gender equality and adapted gender based approach in their work.
  ▶ Improved coverage of media and engagement of NGO/CSOs in interventions on gender equality and to reduce CM, CT.
  ▶ **475 girls and young women** sensitized in Young Women Mela on gender equality.
  ▶ **175 Young Women** got awareness on GAA thematic areas through World Women’s Day Programs.
  ▶ **57 rescued survivors** have participated in state level survivors’ conference on the occasion of World against Trafficking in Persons – 2019.
  ▶ **450 Police personnel** built capacities on prevention of CM & CT across AP coverage.

**Case study**

**Four girls got motivated to visit Police Station**

Rani, Lakshmi, Sumathi and Ram Devi, residents of Venkatapuram Tanda, Podili Village, of Podili Mandal, Prakasam Dist, can’t stop talking about the most unusual day of their life. These girls were a part of the GAA project adolescent group at the Venkatapuram Anganwadi Centre. Rajani is functioned as the peer educator for the group.

August 27, 2019 - The day they went to the police station. HELP- GAA programme officer had asked them to visit a police station to ensure that they are fearless enough to approach the police if ever needed. Ms. Leelavathi (Anganwadi Worker) had also insisted them to go for the visit. They were very excited because it was a great opportunity for them. They had seen police stations only in films and wanted a first-hand experience all by themselves. Meanwhile, the HELP- GAA programme officer and the Anganwadi Worker spoke to their parents to explain the purpose of the visit and secured their permission. Parents of the four girls agreed instantly.

Finally, the four, along with 16 other girls from Venkatapuram Anganwadi Centres, visited the Podili Police Station. The Inspector-in-Charge, Mr.Venkateswarslu, addressed the group. He greeted the girls and took them around the station. He explained the deference between General Diary (GD) and the First Information Report (FIR). He shared the contact details of the responsible police officer with adolescent girls and assured of all necessary support and action needed to prevent the early marriage from the part of the Podili police station. Rani, Lakshmi, Sumathi and Ram Devi found the discussion interesting. “Sir was very good”, they declared. “If needed, we can go to the police station ourselves now” they stated. It was an interesting experience for the police personnel as well.
SOME SIGNIFICANT INITIATIVES .......... TOWARDS EMPOWERMENT OF SURVIVORS ...

GLOBAL GIVING USA is a fund rising web platform. Through this Global Giving we raised funds for vocational trainings to the victims of Human Trafficking. Through this programme we have conducting Vocational trainings to the “Rescued Victims” at Asha Sadan Rehabilitation home. Jute Bags manufacturing & Bakery products manufacturing by the survivors are being marketing in the state. Through their endeavor E&E they had facilitated training & income- generation opportunities to girls & women at Asha Sadan, who had created “customized accessories,” which were sold in USA.

GLOBAL GIVING USA raised and donated funds to support the “vocational trainings” for 25 survivors in the home.

Strengthening Survivors’ led Collective Action in Andhra Pradesh

Supported by: Kamonohashi, Japan
Target Group: Rescued victims & Sex Workers
Area of Operation: Three selected districts (Prakasam, Guntur & Krishna) in AP

Goal of project: Self motivated survivors collectivizations strives on their own for a world where they could build a conducive environment to realize and enjoy their rights and entitlements with self support services and advocate with policy makers and planners for required changes among existing policies and legislations, schemes and programmes with the facilitation of CSOs.

Objectives of this project:
• Capacitating the internal and external functional systems and mechanisms of survivors’ collectives in 3 districts of A.P covering 10 red light areas creating as a replicable model.
• SURVIVORS COLLECTIVES offering services to the needy survivors of trafficking and Commercial Sexual Exploitation for effective social re-integration and also in criminal justice system.
• Survivors’ collective action and advocacy successes are widely disseminated and its principles are put into practice by all stakeholders.
• Policies, legislation, programmes and practices against sexual exploitation of children at local, national and regional levels are informed and strengthened by a Bill of Rights awareness-raising campaign

Indicator wise achievement:
- Collected 20 FIR copies with concerned Court Certified copies
- Formation of a DWACRA group with the members of survivors’ collective and facilitated Rs. 1 lakh by the Govt. of Andhra Pradesh under Pasupu – Kumkuma scheme
- Formation of survivors’ 5 collectives in Prakasam, Guntur and in Krishna districts
- Participation of SLP leader in National Thematic Consultation Delhi in this month and raised her voice in front of Media representatives and MPs on need for supporting the ToP Bill, 2018 for its passage in Rajya Sabha
• 2500 post cards have been collected by SLP leaders across the 5 districts of A.P as part of the post card campaign aimed to build pressure on the Government to ensure passage of the ToP Bill in Rajyasabha
• The SLP leaders have understood the significance of resilience and self awareness in coping with various challenges in their regular life.
• The SLP leaders have got fundamental knowledge on existing support services by the state and also got awareness on Social Entitlements and the need to access those entitlements for availing those support services.
• Sensitized journalists/reporters of various print and electronic media, Govt officials of line departments and likeminded NGOs across the A.P. on significance of ToP Bill and need for passage of the same in Rajyasabha in forthcoming winter sessions of the Parliament.

Targeted Intervention for prevention of HIV/AIDS

Supported by: AP State AIDS Control Society, Govt of AP  
Target Group: Female Sex Workers & MSM’s  
Area of Operation: 5 Mandals in Prakasam Dt.  
Goal of project: To reduce the incidence of HIV and STI among the sex workers, their clients, MSM/TGs in Prakasam district and thus reduce the risk of transmissibility of HIV to general population in Andhra Pradesh”.

Objectives: To empower the sex workers, their associated population, MSM/TGs in the adoption of safer sexual practices and treatment seeking behavior through Behavior Change Communication (BCC).
• To reduce the incidence of Sexually Transmitted Infections (STI) with improved identification, diagnosis and treatment of STIs among the sex workers, MSM/TGs
• To increase correct and consistent use of Condoms among the sex workers, MSM/TGs through appropriate social marketing interventions.
• To increase correct and consistent use of condoms and reduce the incidence of STI among high-risk male population in coastal AP.

Indicator wise achievement:
• No. Of KPs registered in the project : 1020
• Outreach contacts done : 100%
• Tracking of the KPs : 100%
• Regular Medical Checkups (RMC) : 894
• KPs treated for STIs : 125
• Internal examination : 982
• No. Of referrals for HIV tests (ICTC) : 912
• No. Of condoms distributed : 3,75,156
• No. Of hot spot groups formed with KPs :6
• No. Of hot spot group members : 50
THE INVOLVEMENT OF YOUTH ....

BOTH AS BENEFACTORS & BENEFICIARIES

All HELP’s initiatives are aimed and focused at protecting & empowering children and young adults, thus over the years, a conscious effort had been to involve more and more youth into the programmes and to build their capacities to enable them to work as service providers and care givers under the purview of all such initiatives. It had been observed that the youth are essentially the front runners in all social exercises, as they have an uninhibited mind and thus the motivation and mindset to give their best in holding hands of children & youth, who are not as privileged as they are. In the process a number of survivors of trafficking and also rural girls / women, who were otherwise vulnerable to trafficking have grown up to become excellent workers in all HELP initiatives, irrespective of their geographical areas of operation. Some girls from ASHA SADAN and some from the districts are our colleagues today and HELP cannot do without their energetic participation & support.

CHALLENGES WHICH NEED TO BE OVERCOME AND MITIGATED...

Financial Support in the form of “grant-in-aid” under sanctioned schemes (government) are delayed inordinately, causing severe financial handicap to HELP. For instance the reimbursement of funds under Open Shelter Scheme (MWCD, GOI) are behind schedule for more than three years now, for reasons best known to the concerned bureaucracy. The situation has hardly changed, in spite of HELP’s best efforts in adhering to rules and norms, submission of “utilization certificates” and other necessary documents, within the stipulated period and numerous subsequent follow-ups.

In spite of cooperation from Child Welfare Committee / courts, in issuing release orders to rescued/women, who are eagerly awaiting their re-integration/Home placements, and necessary directions / orders from concerned departments, some of the survivors, could not be repatriated, due to want of court orders. The courts are reluctant to release such victims, as they need to depose as witnesses during the trial, which takes years in some cases. Inspite of provisions of Special Courts, Fast track courts & children courts under various legislations, the criminal justice delivery system, which includes investigation, prosecution trial are often delayed beyond limits, which is a gross violation of human rights of the victims concerned.

A Significant part of the media is insensitive & irresponsible while detailing cases of certain victims. People with vested interest often file writ petitions, in the High Court against HELP & other stakeholders defending such cases are usually very expensive and definitely an impediment against HELP’s sincere efforts of rescue, rehabilitation of a trafficked victim.

A LEARNING PROCESS

HELPs 27th year old journey, had been a learning process .... Every day, all of us at HELP have learnt a new knowledge or two. We had kept our activities’ design flexible, so that those may be amended / corrected, in cooperating new ideas learnt through the new lessons.

Again, need assessment both in terms of our primary beneficiaries, the girls / women and the secondary beneficiaries, the stake holders, our partners in the process need also to be a continuous exercise and necessary changes in dealing / working with them need to be done from time to time. The HELP team remains vigilant about this aspect too.
HR and Governance

Policy Report

Annual Report of Internal Complaints Committee as per the Section 21 of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) 2013

Reporting period (April 2019 to March 2020)

<table>
<thead>
<tr>
<th>sl</th>
<th>EVENT</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Number of complaints of Sexual Harassment received in the year</td>
<td>0</td>
</tr>
<tr>
<td>2</td>
<td>Number of complaints disposed within the year</td>
<td>0</td>
</tr>
<tr>
<td>3</td>
<td>No of cases pending for more than ninety days</td>
<td>0</td>
</tr>
<tr>
<td>4</td>
<td>No of workshops or awareness programs against Sexual Harassment carried out</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>Nature of action taken by the employer</td>
<td>0</td>
</tr>
</tbody>
</table>

The institutionalization of Governance and HR are the Quality Brands of HELP.

Governance is the need of the hour in the development sector to ensure and promote the application of best management practices, compliance of law and adherence to best possible ethical standards. Good governance is about the process of making and implementing decisions. It's not only about making 'correct' decisions, but also about establishing the best possible processes for making those decisions. HR needs to be responsible for establishing an ethical culture within an organization that enables the function to achieve strategic and operational objectives and performance outcomes. The entire management processes and practices of HELP complies with the principles of 'Good Governance'. The Institute always follows credibility norms for ensuring good governance in the organisation. HELP works on a delegated work environment and policies and decisions are made through a four-tier system. Rough various forums like staff meetings, core group, finance committee; a unique understanding is created for a transparent decision-making process.

The Governing Body sets the broad guidelines for the institute and ensures good governance. The Board holds meeting every quarter. Audit reports along with programme reports are discussed in the Governing Body to take suitable and necessary steps if required. Based on the update, various guidance and decisions are given by the Board for the smooth functioning of the institute. The Board is not involved in the day to day operation of the institute.
Sponsorships

Educate a Child

For a donation of 8000 rupees, you can support a child in education over a two year period. The Educate a Child programme concentrates on children aged from 5 to 16 years in deprived urban areas particularly children in vulnerable communities. It focuses on getting children into education and keeping them there.

Children of sex workers, children without parents, and children in red-light areas need to have an environment conducive to learning. The money you give will be used for school fees, uniforms and educational materials.

Similar to the Adopt a Mother programme, you are linked to a particular child and will receive three reports about his or her progress over the two year period: first, some background information about the child; then a drawing by the child after 1 year; and finally, a report at the end of the programme. However, the money you donate will be used to support many more children as HELP works in local communities to highlight the importance of education and bring about a change of attitude in people who feel that a working child is better than an educated child.

Feed a Child

You can help us rescue children from various abuses and vulnerable situations, as young as 6 years old. They stay at our short stay home for a few months. They are lost, helpless but still have a hope, hope that one day; they will be united with their families. You can provide them with healthy nutritious food four times a day. On an average there are around 40 children living in our home. For a donation of 3000 rupees, you can support a child with healthy food for a month.

General Fund

We welcome donations of any amount to cover other activities such as providing Out Care Services, vocational trainings, Nutrition support and Rehabilitation services to the women in prostitution and rescued survivors from Human Trafficking.

All donations made to HELP are tax exempted under Section 80 G of IT ACT, 1961.

Contact info@helpap.org or 9949723666 to support us!

And also pl visit the bellow link for our project in the Global Giving & Give India websites:.....


Pl visits our organisation web: www.helpap.org for our activities in the state of Andhra Pradesh.
MEDIA REPORTS

HELP gears up to stop child marriages

SPECIAL CORRESPONDENT

ONCOLE

Rights activists are gearing up to stop child marriages on Akshaya Tritiya as it is an occasion not just to buy gold but also to solemnise marriages.

As the day approaches, Childline India Foundation, the NGO partner HELP, is maintaining a vigil at the grassroots level and civil society organisations so that any child marriage planned on that day are thwarted in time, HELP Director N.V.S. Rammohan said.

Some people solemnise weddings without fixing muhuratam as Akshaya Tritiya is considered free from all malefic effects, priest Parankusam Kesavacharyulu said.

Strict vigil

“Child marriage performed on this day will be declared null and void and those responsible will be booked under non-bailable sections,” Mr. Rammohan said.

Revenue, police and other officials, sarpanches and priests have been put on alert to stop any child marriage, HELP Programme Officer B.V. Sagar said.

Signature campaign against child labour organised

Ongole: The eradication of child labor from society will only be possible when the government, voluntary organisations and public start working hand in hand, said the secretary of District Legal Services Authority and senior civil judge T Raja Venkatadri. He attended as chief guest at a signature campaign programme organised by the Girl Advocacy and Child Line 1998 as part of observing the World Day against Child Labour at District Collectorate here on Tuesday.

Speaking at the programme, Raja Venkatadri said that as per the Right of Children to Free and Compulsory Education Act, 2009, every child under the age of 14 years must be in school and should not work anywhere.

He added that the Act offers the children free and compulsory education from the government by providing infrastructure and scholarships to the poor children and it was the responsibility of each one of the public to mould the children as best citizens.

K. Ramesh, district coordinator of HELP Girl Advocacy said that they had conducted many meetings in the district to create awareness on the child marriages and child trafficking by coordinating with the government, voluntary organisations, corporate companies and public. He assured that the help line would continue to create awareness in the public future.

P. Mantra Naik, coordinator of Child Line 1998 said the children in distress and below 18 years of age can contact them by dialing toll-free number 1998. They would work to rescue child labour with the help of the Labour department and provide better education.

The HELP programme, AV Sagar, VVS Murthy, representatives from Child Line M. Murale Krishna, D. Devakumar, P. Pratibha and C. Sudheer participated in the programme. The world campaign was also held at the railway station and RTC Bus stand and they created awareness in the public by explaining awareness on the child labour society.
Law lax on human traffickers

Less than 1 per cent of accused over a hundred cases convicted in the past 10 years

K. NALAYAKUMA KERALI (S) YAMANARA SEPT. 7

Less than 1 per cent of accused human traffickers, related to the cases of trafficking, have been convicted in the past 10 years. Recent reports indicate that a large number of human trafficking cases are not being properly investigated, which results in fewer convictions. The analysis of court documents shows that over 70 per cent of trafficking cases are pending without any progress.

REPEAT OFFENDERS

- Main problems faced by service providers are lack of capacity, limited staff, heavy workloads and long working hours, which can result in inadequate attention to individual needs.
- False promises of job and marriage are found to have lured the survivors.
- The primary barriers in access to services include local, national, and international barriers.
- The primary source regions for trafficking in the state include Andhra Pradesh, Telangana, Karnataka, and Tamil Nadu.

NEEDS OF SURVIVORS

- Most urgent needs: Safety, housing, food, clothing, legal assistance, translation services at registration and documentation, and survival training.
- Short-term needs: Medical care, mental health counselling, substance abuse treatment and transportation.
- Long-term needs: Life skills education, financial training, and employment.

Survivors lack mental support

DC CORRESPONDENT YAMANARA SEPT 7

Support for survivors of trafficking as required under the mental health care act, 2016, is not being provided. According to a study conducted by NGO help, in coordination with the NGO termed Help International and the Department of Women and Children Development, 85 out of 170 survivors of human trafficking in all the state were found to have mental health issues.

The evidence of trafficking reappears in many cases, and survivors are at risk of being re-trafficked. It is crucial to provide adequate support and resources to help survivors recover and reintegrate into society.

The research seeks to make a comprehensive assessment across the state to understand the needs of survivors and to identify the best practices for providing support.

Rally to mark World Day Against Trafficking held

The district legal services authority secretary and senior civil judge T. Rajyachandra and others taking part in the rally held on Monday.

The district legal services authority and senior civil judge T. Rajyachandra and others participated in the rally held on Monday.

Ongole: The public government, voluntary organisations, legal services authorities, and civil society groups interacted with the rally theme of World Day Against Trafficking.

The rally was held at the Collectorate, and it was attended by various stakeholders, including government officials, police, NGOs, and community members.

The event aimed to raise awareness about the issue of trafficking and encourage action to prevent it. The participants pledged to work together to protect vulnerable populations and ensure their rights are respected.

The rally was a call to action for all to work towards creating a world free from trafficking and for survivors to receive the support they need to rebuild their lives.
HELP Operational Assessment

Disclosure

We believe that HELP is a transparent organization that emphasizes proper information disclosure and accountability. Even though the audited financial statements are not available on its website, the information is readily available on request. Its financial statements include the details of various administrative and program expenses as well as details of grants/donations and other incomes. HELP also provides the salary details of its staff. Staff Salaries of HELP is paid not later than 5th of every month and is adjusted in their individual bank accounts.

HELP publishes monthly newsletters, which provide information about the organization’s activities during that specific period. Anyone can subscribe for the newsletter for free and is also available on its website.

HELP has provided the names of its board members and full time staff on its offices along with their brief profiles and specific responsibilities they handle within the organization. Its provisional revenue statement for the year 2007 shows a breakup of international and Indian sources of funds and also provides names of significant donors and their specific contribution.

Clear Strategy

HELP has a policy of refining its strategy based on continuous self-assessment and impact analysis of its programs. To enhance the effectiveness of its activities, HELP focuses on self-sustainability. For long term revenue generation, it seeks lasting partnerships with donors (corporations / foundations / individuals). The process of curriculum development through evaluation and practical experience is a key component of the organization’s strategy.

Execution on Strategy

HELP strives to create partnerships with the government as well as local and international organizations, so that it could get the advantage of resource sharing. With the HELP of its local partnerships, HELP utilizes the resources of local PRIs, sports clubs, drama and art schools, computer training centers, libraries, municipal parks, etc. We believe that HELP has generated fruitful partnerships with various government agencies as well. HELP has partnered with various international foundations like... Plan International, Groupe Developpement-France, TB Alert India, Terre des Homes (G), Global fund for children, Business Community Foundation, and Give Foundation. The support gained from these agencies has enabled HELP to grow rapidly and make its programs more sustainable.

HELP has a strategy of building multidimensional partnerships with corporate organizations. It engages volunteers from the corporate sector, both to coach the children and to sponsor and run the recreational activities.

Ethics

HELP is not affiliated with any political or religious group and it works with due commitment to fulfill its mission. The organization puts adequate emphasis on transparency and accountability. It also strives to utilize maximum funds for program implementation and cut down on administrative and overhead costs. For these reasons, we believe that the organization maintains a high standard of ethics in its functioning.

Conclusion

HELP has opted to work for a cause which cannot be considered a conventional field of work for Voluntary organizations. The rapid growth of HELP from a single man’s idea to a dynamic and sustainable organization proves the usefulness of its mission. Continuous refinement of its strategy and development of its curriculum through impact analysis highlights the organization’s commitment to fulfill its mission. HELP focuses on enhancing its resources so that it can reach out to many more children in a sustainable way. We believe that donating to HELP would HELP in improving the lives of destitute children who are desperately in need of such HELP.

HELP

Annual Report 2019-20
Credibility Alliance Norms Compliance Report

IDENTITY

HELP is registered as a Society (non-governmental organization) under the Societies Registration Act XXI of 1860. (Reg. No. 133 of 1993 Dt. 11th May 1993) with the Registrar, Nellore – Andhra Pradesh.

Organization details are available on HELP’s website: www.HELPap.in & www.Traffickinginap.com
Email: helpap@gmail.com, helpap2002@yahoo.com.


Visitors are welcome to the addresses given on the “contact us” link on our website: www.helpap.org & www.traffickinginap.com, www.childprotectioninfo.in

Name & Address of main Bankers:

<table>
<thead>
<tr>
<th>General A/c</th>
<th>FCRA A/c</th>
</tr>
</thead>
<tbody>
<tr>
<td>• IDBI Bank, Trunk Road, ONGOLE – 1</td>
<td>• KOTAK Mahindra Bank, Trunk road, ONGOLE-1</td>
</tr>
<tr>
<td>• AXIS Bank, Trunk Road, ONGOLE- 1</td>
<td></td>
</tr>
</tbody>
</table>

Name & Address of auditors: M/s Narotham Madhav & Ramesh, Chartered Accountants, 7-823, Z.P.Colony, Mangamur Road, ONGOLE – 2, A.P, India.

MISSION AND VISION:

Vision: The vision of HELP is to create a safe, supportive and responsive society protection rights and dignity of every child in Andhra Pradesh. HELP has a long term view of preventing child trafficking, child prostitution and second generation prostitution

Mission: HELP strives to prevent trafficking by educating boys and girls in schools and communities in different parts of the state and by training teachers, professionals, police, government authorities and the general public about the harm of sexual exploitation and ways to resist and combat it, through its regional networks, affiliated individuals and groups by serving as an umbrella

GOVERNANCE:

Details of Board Members: (as of March 31, 2020)

<table>
<thead>
<tr>
<th>sl</th>
<th>Name of the member</th>
<th>age</th>
<th>Sex</th>
<th>Position on board</th>
<th>occupancy</th>
<th>Area of competency</th>
<th>Meetings attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr.Prabhakar Rao</td>
<td>52</td>
<td>M</td>
<td>President</td>
<td>Business</td>
<td>Social mobilization</td>
<td>5/5</td>
</tr>
<tr>
<td>2</td>
<td>Mr.N.V.S.Ram Mohan</td>
<td>52</td>
<td>M</td>
<td>Secretary</td>
<td>Journalist</td>
<td>Advocacy</td>
<td>5/5</td>
</tr>
<tr>
<td>3</td>
<td>Smt. Girija Kumari</td>
<td>43</td>
<td>F</td>
<td>Vice-president</td>
<td>Social worker</td>
<td>Peoples movement</td>
<td>5/5</td>
</tr>
<tr>
<td>4</td>
<td>Mr. Nageswara Rao M</td>
<td>53</td>
<td>M</td>
<td>Treasurer</td>
<td>Farmer</td>
<td>Social mobilization</td>
<td>5/5</td>
</tr>
<tr>
<td>5</td>
<td>Mr.K.N.Murthy</td>
<td>52</td>
<td>M</td>
<td>Member</td>
<td>Journalist</td>
<td>Advocacy</td>
<td>3/5</td>
</tr>
<tr>
<td>6</td>
<td>Smt. D.Vijayalakshmi</td>
<td>35</td>
<td>F</td>
<td>Member</td>
<td>Social worker</td>
<td>Women mobilization</td>
<td>3/5</td>
</tr>
<tr>
<td>7</td>
<td>Ms.Jaya sri</td>
<td>28</td>
<td>F</td>
<td>Member</td>
<td>Counseling</td>
<td>Counseling services</td>
<td>5/5</td>
</tr>
<tr>
<td>8</td>
<td>Mr.B.K.S.Rayudu</td>
<td>48</td>
<td>M</td>
<td>Member</td>
<td>Hardware</td>
<td>Advocacy &amp; lobby</td>
<td>5/5</td>
</tr>
</tbody>
</table>

• None of the Board Members are related to each other.
• The HELP Executive Body met 5 times in the FY 2019-20, on 4th July 2019, 26th July 2019, 10th August 2019, 20th Dec 2019, and 26th March 2020. The Board meetings are documented and circulated.
ACCOUNTABILITY AND TRANSPARENCY

• No director received salary from the organization.
• No other remuneration, sitting fees or any other form of compensation has been paid since inception of
the organization, to any Board members,
• No reimbursements have been made to any Board member,
• Remuneration of 3 highest paid Staff Members Rs 3,60,000/- p.a, Rs. 4,80,000/- p.a,
• Remuneration of the lowest paid full time regular staff member: Rs. 48,000 p.a

STAFF Details: (As at March 31, 2020)

<table>
<thead>
<tr>
<th>Number of paid workers in the organization</th>
<th>No. of Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Full time</td>
<td>17</td>
</tr>
<tr>
<td>Regular Part time</td>
<td>0</td>
</tr>
<tr>
<td>Full time contact staff</td>
<td>0</td>
</tr>
<tr>
<td>Part time contact staff</td>
<td>0</td>
</tr>
<tr>
<td>Consultants</td>
<td>0</td>
</tr>
<tr>
<td>Other paid members include Paid-volunteers</td>
<td>25</td>
</tr>
<tr>
<td>Un-paid volunteers</td>
<td>25</td>
</tr>
</tbody>
</table>

* All members are “volunteers” giving their time for organization. They are not included in the details above
* Are any of the staff members related to any Board members? No

DISTRIBUTION OF STAFF (as at March 31, 2020)

<table>
<thead>
<tr>
<th>Slab of gross salary (in Rs.) plus benefits paid to staff</th>
<th>male</th>
<th>female</th>
<th>total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than &lt;5000</td>
<td>0</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>5,000 – 10,000</td>
<td>2</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>10,000 – 25,000</td>
<td>6</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>25,000 – 50,000</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>50,000 – 100,000</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>100,000 &gt;</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>9</strong></td>
<td><strong>33</strong></td>
<td><strong>42</strong></td>
</tr>
</tbody>
</table>

Total Cost of National Travel by all staff during the year: Nil
Total cost of International travel by all staff during the year: Nil
# RECEIPTS & PAYMENTS STATEMENT

<table>
<thead>
<tr>
<th>Schedule</th>
<th>As at March 31 2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RECEIPTS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Opening Balances</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Cash on Hand</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FCRA</td>
<td>4,073.50</td>
<td>9,982.50</td>
</tr>
<tr>
<td>General</td>
<td>22,550.75</td>
<td>33,781.75</td>
</tr>
</tbody>
</table>

| **Cash at Bank** | | |
| FCRA | 11,43,775.57 | 11,45,612.02 |
| General | 18,37,703.85 | 10,17,798.53 |

| Donations | 4,25,800.00 | 4,52,500.00 |
| Grants for Project / programmes A | 1,19,23,513.49 | 2,08,74,315.05 |
| **Bank interest** | 91,657.00 | 68,599.00 |
| **Sundry Creditors** | 12,62,118.00 | |
| **Old Assets Sales** | 5,000.00 | |
| **Advances (Adj)** | 1,27,110.00 | 1,27,534.00 |
| **TOTAL** | 1,68,43,302.16 | 2,37,30,122.85 |

| **PAYMENTS** | | |
| SURVIVORS LEADERSHIP PROGRAMME -SLP 1 | 31,74,630.76 | 12,58,921.52 |
| Strengthening child protection systems AP | | |
| **SAMRAKSHA Programme Expenses** | | |
| Girls Advocacy Alliance Programme 2 | 70,57,690.93 | 97,40,993.55 |
| Reduction of STI and HIV / AIDS 3 | 13,39,492.00 | 12,09,378.00 |
| Child Line programme 4 | 2,71,605.00 | 10,40,040.00 |
| Vocational trainings – United & inspire | 99,587.00 | |
| Observation Home Expenses 5 | 3,14,019.00 | 4,91,526.00 |
| Administration Expenses 5 | 48,039.81 | 3,03,076.68 |
| Open shelter for girls & boys 6 | 7,92,933.00 | 39,13,704.00 |
| Destination unknown children on move | 1,63,936.00 | |
| ANNAPURNA Project Expenses | 2,06,376.77 | 7,51,727.00 |
| Support for victims -G.G | 1,25,292.23 | 2,52,162.00 |
| Freedom fund | 2,40,354.13 | 1,96,224.68 |
| Return of Un-Utilised grant to child line | 3,60,168.00 | |
| Survivors leaders workshop | 49,770.00 | |
| Training Expenses | 4,87,524.75 | |
| Creditors payments | 10,01,676.40 | 4,25,527.00 |
| Advances | 1,27,110.00 | |

**Cash & Bank Balances:**

| Cash on hand | 29,113.25 | 26,624.25 |
| Cash at bank | 20,92,721.88 | 29,81,479.42 |
| **TOTAL** | 1,68,43,302.16 | 2,37,30,122.85 |
### INCOME & EXPENSES STATEMENT

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donations</td>
<td>4,25,800.00</td>
<td>4,52,500.00</td>
</tr>
<tr>
<td>Bank interest</td>
<td>63,715.00</td>
<td>43,796.00</td>
</tr>
<tr>
<td>Impact guru foundation</td>
<td>1,59,900.00</td>
<td>1,59,900.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>4,89,515.00</td>
<td>6,56,196.00</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administration Expenses</td>
<td>31,606.81</td>
<td>3,03,076.78</td>
</tr>
<tr>
<td>APSACS Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest return to UNICEF</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Open shelter for girls &amp; boys (local contribution)</td>
<td>3,15,144.00</td>
<td>3,15,144.00</td>
</tr>
<tr>
<td>UNICEF Admin Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Excess of Income Over Expenditure</td>
<td>4,57,908.19</td>
<td>37,975.32</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>4,89,515.00</td>
<td>6,56,196.00</td>
</tr>
</tbody>
</table>

### BALANCE SHEET

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SOURCES OF FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAPITAL FUNDS</td>
<td>47,65,647.18</td>
<td>57,70,221.86</td>
</tr>
<tr>
<td>Add: Previous year Donation (now capitalized)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Add: Fixed assets during the year</td>
<td>46,600.00</td>
<td>2,33,186.00</td>
</tr>
<tr>
<td>Add: Excess of income over expenditure during the year</td>
<td>4,57,908.19</td>
<td>37,975.32</td>
</tr>
<tr>
<td>Less: written off old assets</td>
<td>7,05,926.00</td>
<td>12,75,736.00</td>
</tr>
<tr>
<td>Undisbursed Year marked (Specific) fund</td>
<td>10,83,726.76</td>
<td>17,80,458.59</td>
</tr>
<tr>
<td>Sundry Creditors</td>
<td>72,32,378.00</td>
<td>69,71,936.40</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>1,28,80,334.13</td>
<td>1,35,18,042.17</td>
</tr>
</tbody>
</table>

| **APPLICATION OF FUNDS** |          |            |
| Fixed Assets (at cost)   | 31,58,948.00 | 38,23,274.00 |

#### Current Assets, Loans and Advances

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sundry Debtors</td>
<td>75,99,551.00</td>
<td>65,59,554.50</td>
</tr>
<tr>
<td>Advances</td>
<td>1,27,110.00</td>
<td></td>
</tr>
</tbody>
</table>

#### Cash & Bank Balances:

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash on hand</td>
<td>29,113.25</td>
<td>26,624.25</td>
</tr>
<tr>
<td>Cash at bank</td>
<td>20,92,721.88</td>
<td>29,81,479.42</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>1,28,80,334.13</td>
<td>1,35,18,042.17</td>
</tr>
</tbody>
</table>

For. Narotham Madhav & Ramesh, Chartered Accountants

Sd/- xxxxxxxxxx
(Ram Prasad)
Proprietor
OUR PARTNERS

Involvements with partners from the State, judiciary and law enforcement agencies to follow and create systems and policies that protect the interests of trafficked victims and communities.

Organisations, agencies and individuals that support and assist us by providing dedicated on-ground casework support in urban and rural areas across India.

We believe we can succeed in the fight against human trafficking only if we work together. Government, NGOs, businesses, communities. All of us. We’re grateful for the support of many organisations and individuals that make our work possible.

Businesses that have partnered with us to support the work we do in tackling human trafficking and in breaking the cycle as well as the symptoms of the crime.

Specialized partners that support and augment our efforts to empower survivors of human trafficking enabling them to become agents of change in their communities.
WE ARE INDEBTED TO

The Ministry of Women & Child Development, Government of India
The Department of Women & Children, Government of Andhra Pradesh
Dept of Juvenile Welfare and Welfare of Street Children, Govt of AP
Terre des Hommes, Netherlands
GLOBAL GIVING, USA
UNICEF - Hyderabad
AP State AIDS Control Society, Govt of AP
Navajeevan Bala Bhavan, Vijayawada
The Empower & Excel – USA
Unite & Inspire - USA
Child Line India Foundation
KOTAK MAHINDRA BANK - ONGOLE
&
IDBI BANK- ONGOLE Branch
2nd lane, Sujatha Nagar, Lawyer pet Extn.
ONGOLE - 523 002, A.P., Ph: 08592-21206/21208
Fax : 08592 - 221208, Skype ID : helap.ap

Field Offices :

VIJAYAWADA :
HNo: 24-25-74,
Second Floor, BRTS Road,
Durgapuram.

GUNTUR :
Subbiah Thota,
Near Lakshmi Children Hospital,
Chilakaluripeta.

SECUNDERABAD :
D.No: 12-13-483/27/1, 1st Floor,
Vastra Designers, Street No:1
Tarnaka.

ANANTHAPUR :
# 1/1189 - 22A,
NGO Colony, KADIRI.

E-mail : helpap@gmail.com or helpap2002@yahoo.com